

## Regulatory NEWS

### Publication of the Notice and Agenda of the Annual General Meeting 2026

Stockholm, 29 April 2026 – Verve, a global leading advertising technology company, today publishes its Notice & Agenda for the Annual General Meeting 2026 (AGM). The company will be holding its AGM on 5 June 2026 at 9.30 (CEST) at the premises of Gernandt & Danielsson, Hamngatan 2, Stockholm, Sweden. Entry and registration begins at 9.00 (CEST).

The Notice & Agenda can be found on the company's website at: <https://investors.verve.com/corporate-governance/shareholder-meeting/>

#### Responsible parties

The information was submitted for publication, through the agency of the contact persons set out below, at the time stated by Verve's news distributor EQS Newswire upon publication of this press release.

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#### About Verve

Verve Group is a global leading advertising technology company, connecting advertisers seeking to buy digital ad space with publishers monetizing their content. Driven by its mission "Let's make media better." Verve provides responsible, AI-driven advertising solutions that deliver superior outcomes for advertisers and publishers. The company focuses on emerging media channels like mobile in-app and others. In anticipation of growing demand from users and advertisers for greater privacy, Verve has developed cutting-edge ID-less targeting technology that enables efficient advertising within digital media without relying on identifiers such as cookies or IDFA. Thanks to its strong differentiation and execution, Verve has achieved a revenue CAGR of 32 percent over the past five years reaching reported revenues of 551 million euros in 2025 at an adj. EBITDA margin of 22 percent. Verve's main operational presence is in North America and Europe, and it is registered as a Societas Europaea in Sweden (registration number 517100-0143). Its shares - with the ISIN SE0018538068 - are listed on the regulated market of the Frankfurt Stock Exchange (Ticker: VRV) and on Nasdaq First North Premier Growth Market in Stockholm (Ticker: VER). Verve has an outstanding bond with the ISIN: SE0023848429. The Companies certified advisor on the Nasdaq First North Premier Growth Market is FNCA Sweden AB; contact info: [info@fnca.se](mailto:info@fnca.se).

#### Catch-up with Verve on upcoming conferences and roadshows in 2026

28.04.2026

AIRTIME Digital Platform Summit

virtual

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|----------------|---|--------------------|
| 11.05.2026     | Equity Forum Spring Conference 2026             | Frankfurt, Germany |
| 14.05.2026     | Needham Technology, Media & Consumer Conference | virtual            |
| 29.05.2026     | Roadshow in cooperation with Berenberg          | Frankfurt, Germany |
| 03./04.06.2026 | William Blair Annual Growth Stock Conference    | Chicago, USA       |
| 09.06.2026     | Barclays TMT 2026 Conference                    | London, UK         |
| 16.06.2026     | Capital Markets Day 2026 at Citigroup HQ        | New York, USA      |
| 30.06.2026     | Roadshow in cooperation with Berenberg          | Paris, France      |