

Proposal from Verve's Nomination Committee

Mai 07, 2025 (07:10 CEST) - The Nomination Committee of Verve Group SE ("Verve or the Company", ISIN: SE0018538068) has resolved to propose re-election of Tobias M. Weitzel as chair of the Board of Directors and re-election of Franca Ruhwedel, Johan Roslund, Remco Westermann, Peter Huijboom and Greg Coleman as board members. The Nomination Committee also proposes election of Alexander Doll as new board member.

The Nomination Committee for the 2025 Annual General Meeting consists of Anthony Gordon (representing a group of shareholders acting in concert), Hermann Dambach (Oaktree Capital Management), Dr. Gabriel Recnik (Bodhivas GmbH) and Tobias M. Weitzel (Board of Directors).

One new member, Alexander Doll, is nominated to join the Board of Directors.

Alexander Doll brings a well-rounded profile that aligns closely with the needs of a listed technology company such as Verve. His broad experience in leading large-scale international organizations, in financial leadership, financing and capital markets with an extensive international network makes him a great addition to the board.

His broad experience includes his role as Group CFO and Board Member at Deutsche Bahn, where he was responsible for key subsidiaries like DB Schenker, DB Arriva, DB Cargo and Digital Ventures – which demonstrates his ability to oversee operational complexity and support long-term strategic development. Such global, high-level management experience is critical for a company like Verve as it looks to further scale its operations and navigate the challenges of international fast growth.

Equally important is Alexander's strong background in financial leadership, financing and capital markets. Having served as CEO for the DACH region and Member of the European Management Board at Barclays Bank and as Global Head of Business Services at Lazard, he has advised corporations on mergers and acquisitions, equity and debt financing, and long-term capital strategy. His ability to align financial architecture with corporate strategy makes him uniquely qualified to support Verve's ambitions in a listed environment, where capital efficiency and market credibility are vital.

Alexander also brings deep sector knowledge in technology, media, and telecommunications, having worked with clients across the TMT space throughout his banking career. Beyond advisory work, he is an active investor in technology companies and start-ups, giving him a practical, hands-on perspective on emerging trends, product innovation, and digital business models.

Finally, Alexander's international network - across corporates, financial institutions, and public sector stakeholders - offers access to a broad base of perspectives and potential partnerships. Overall, his background and experience position him well to add strong value to the board of a technology company like Verve focused on sustainable and strategically guided growth.

After five years, Elizabeth Para has decided to step down from the Board. Elizabeth Para joined the Board of Directors in January 2020 and will not stand for re-election at the AGM 2025. The Nomination Committee extends its sincere appreciation to Elizabeth Para for her invaluable contributions during her tenure on the Board of Directors. Her dedication, expertise, and insights have played a significant role in shaping the Company's trajectory.

The Nomination Committee's motivated statement, together with the Nomination Committee's other proposals, will be published prior to the annual general meeting on 11 June 2025. Information about the Nomination Committee is available at www.verve.com.

Stockholm, May 07, 2025

The Nomination Committee of Verve Group SE

Responsible parties

The information was submitted for publication, through the agency of the contact persons set out below, at the time stated by Verve's news distributor EQS Newswire upon publication of this press release.

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About Verve

Verve Group SE ("**Verve**" or the "**Company**", ISIN: SE0018538068; ticker: VER / M8G) operates a cutting-edge ad software platform connecting advertisers seeking to buy digital ad space with publishers monetizing their content. Guided by the mission "Let's make media better," the Company focuses on enabling better outcomes for brands, agencies, and publishers with responsible advertising solutions, with an emphasis on emerging media channels. Verve is focused on delivering innovative technologies for targeted advertising without relying on identifiers like cookies or IDFA (the Identifier for Advertisers). Additionally, the platform fosters direct engagement between advertisers and publishers, eliminating intermediaries for greater efficiency. Verve's main operational presence is in North America and Europe, and it is registered as a Societas Europaea in Sweden (registration number 517100-0143). Its shares are listed on the Nasdaq First North Premier Growth Market in Stockholm and the Scale segment of the Frankfurt Stock Exchange. Verve's certified advisor on the Nasdaq First North Premier Growth Market is FNCA Sweden AB; contact info: info@fnca.se.