



Verve Group SE announces that the total number of shares of the company increases following the issuance of new shares to service parts of the employee stock option program

25 June 2025 – Verve Group SE (“Verve” or the “Company”, ISIN: SE0018538068) announces a new issuance of 51,181 shares to service parts of the employee stock option program (as resolved on by the general meeting on 1 November 2022 and by the Board of Directors, in April 2020, January 2021 and February 2022, the “ESOP”).

The Company has received notice from participants in its ESOP to exercise options in respect of 51,181 shares. In accordance with the terms and conditions of the ESOP and the Company’s decisions, the participants have received 51,181 warrants of series 2023/2030 (“Warrants”) which have been exercised to subscribe for 51,181 shares. In connection with such exercise, the board of directors has (following the reduction of the Company’s quota value at the annual general meeting held on 13 June 2024) amended the terms and conditions of the Warrants so that the strike price is equivalent to the quota value of the shares.

Following the exercise of Warrants and issue of new shares, the total number of shares in the Company amounts to 200,099,306.

Responsible parties

The information in this release has been made public through the agency of the responsible persons set out below for publication at the time stated by Verve’s news distributor EQS Newswire at the publication of this release. The responsible person below may be contacted for further information.

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About Verve:

Verve Group is a fast-growing software platform in the advertising technology industry, connecting advertisers seeking to buy digital ad space with publishers monetizing their content. Driven by its mission “Let’s make media better.” Verve provides responsible, AI-driven advertising solutions that deliver superior outcomes for advertisers and publishers. The company focuses on emerging media channels like mobile in-app, connected TV and others. In anticipation of growing demand from users and advertisers for greater privacy, Verve has



developed cutting-edge ID-less targeting technology that enables efficient advertising within digital media without relying on identifiers such as cookies or IDFA. Thanks to its strong differentiation and execution, Verve has achieved a revenue CAGR of 33 percent over the past four years reaching net revenues of 437 million euros in 2024 with an adj. EBITDA margin of 30 percent. Verve's main operational presence is in North America and Europe, and it is registered as a Societas Europaea in Sweden (registration number 517100-0143). Its shares - with the ISIN SE0018538068 - are listed on the regulated market of the Frankfurt Stock Exchange (Ticker: VRV) and on Nasdaq First North Premier Growth Market in Stockholm (Ticker: VER). Verve has an outstanding bond with the ISIN: SE0023848429. The Companies certified advisor on the Nasdaq First North Premier Growth Market is FNCA Sweden AB; contact info: info@fnca.se