



# Press Release

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## Nocom's TradeVision wins British Midland EDI system business

British Midland Cargo is the latest customer for TradeVision's Airline Logistics Solution, which it will use as the basis for internet-based EDI communication with customers. As British Midland is the second largest carrier in the UK, the deal gives TradeVision a firm foothold in the airline industry. Initially the order is worth approximately SEK 1.5 million annually.

The integrated TradeVision solution will enable British Midland Cargo to answer agent schedule requests, accept electronic bookings via the Internet, and then offer agents fully automated track and trace feedback on their shipments. Agents will be easily able to establish whether shipments have been flown as booked, and will then be notified that cargo is available for collection.

It will also accommodate British Midland's new airport to door service confirming that delivery has taken place within the promised timescales. An automatic response generator periodically sends out e-mail or fax messages to the customer.

The new TradeVision systems will also provide British Midland with statistical analysis, which the airline will use to tailor services more closely to customer needs. The implementation of the systems, which operate globally in real time 24 hours every day, will coincide with British Midland's launch of services to Washington and Chicago in April and May respectively.



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[www.tradevision.net](http://www.tradevision.net)

[www.nocom.com](http://www.nocom.com)

***Nocom AB (publ)*** was founded in 1985 and is listed on the Stockholm Stock Exchange (NOCM B).

*Nocom provides companies with e-business solutions for the Internet and wireless networks. The company is based in Uppsala, Sweden with offices in Stockholm and Gothenburg, Sweden; Oslo, Norway; Helsinki, Finland; Copenhagen, Denmark; London, the UK; Riga, Latvia and Warsaw, Poland.*

*The Nocom group employs approximately 240 persons.*

***About TradeVision***

*Since its formation in 1992, TradeVision has provided EDI and Internet logistic solutions for the transport industry. Today, as a part of the Nocom Group, TradeVision has advanced solutions for e-commerce and links over 100 airlines with over 600 agent offices throughout the world, spanning areas such as Africa, Australia, China, Hong Kong and the USA.*