

## **Press Release**

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## Nocom steps up venture in travel and transport industry Nocom acquires AeroHosting management consultancy

Nocom AB (publ), listed on the Stockholm Stock Exchange O list, has acquired AeroHosting AB, a management consultancy specializing in the travel and transport industry. The acquisition boosts Nocom's position in the travel industry and supplements its organization and its offering of solid management and operational expertise. Founded in 1995, Stockholm-based AeroHosting has an annual turnover of around SEK 5 million.

AeroHosting provides qualified consultancy services in the areas of infrastructure, marketing, revenue management, IT strategy and technology. AeroHosting's customers include Swedish governmental offices and authorities as well as hotels, ferry companies, airlines and railway companies. The company's employees have extensive experience of the travel and transport industry, having occupied different positions on the Board of Directors as well as in management and IT, market and analysis departments.

The acquisition marks a crucial step in Nocom's venture into the travel and transport industry, with AeroHosting providing the company with additional expertise in the area. Nocom provides the industry with competitive mobile Internet solutions. Renowned travel providers such as Scandic Hotels and Braathens currently use Nocom solutions. The acquisition of AeroHosting entails the combination of solid business knowledge of the travel and transport industry, wide technical expertise and a strong delivery organization.

In addition to the cash amount paid, a new issue of 1,000,000 B-shares in Nocom will finance the acquisition.

4



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You are also welcome to visit our web site at www.nocom.com

Nocom AB (publ) was founded in 1985 and is listed on the Stockholm Stock Exchange (NOCM B).

Nocom provides companies with e-business solutions for the Internet and wireless networks. The company is based in Uppsala, Sweden with offices in Stockholm and Gothenburg, Sweden; Oslo, Norway; Helsinki, Finland; Copenhagen, Denmark; London, the UK; Riga, Latvia and Warsaw, Poland.

The Nocom group employs approximately 240 persons.

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