

Uppsala, Friday March 30th 2001

Nocom presents new organization and profile

Division into business units to meet new market demands

Nocom AB (publ), listed on the Stockholm Stock Exchange (NOCM B) O-list, is changing its profile and logotype. The new profile marks the implemented focus of the business, and its division into business units. Since the start of the year, the Nocom Group consists of the group management and three business units: Nocom Communications, Nocom Travelutions and Tradevision. Another important part is the associated company, Mobile Relations, of which 49 percent is owned by Nocom and 51 percent by Europolitan.

“The division into business units and our new profile are important steps in our aim to be clearly visible on the market”, says Tomas Nygren, CEO of Nocom.

“Last year we made major investments in strategic competence development, in areas including content management, travel and e-logistics, and increased the portion of services. Our new organization reflects these changes and is also an adjustment to the changing market conditions. The development of IT processes has become an integrated part of most companies business development, creating increased demand for comprehensive solutions.”

Nocom Communications offers both individual services and comprehensive solutions, from analysis and strategy to development and implementation of technical solutions and managed hosting. The range features consultant services, software and services.

Nocom Travelutions offers the travel industry management consultancy services in distribution strategy, mobile Internet, technology, revenue management and infrastructure. Nocom Travelutions was established at the turn of the year, based on the former Nocom Mobile Commerce Solutions. In February 2001 the business has been strengthened through the acquisition of the management consultancy company, Aerohosting.

Nocom AB (publ), Kristallen, 754 51 Uppsala, SWEDEN Tel: +46 18 65 55 00, Fax: +46 18 65 55 55.
Internet: HYPERLINKwww.nocom.com

Tradevision offers the international transport industry e-logistics services covering the whole transport chain – from sender, via transport and service companies involved, to recipient. Tradevision is one of the world leaders in e-logistics, with customers in over 50 countries. 70 percent of the company is owned by Nocom and 30 percent by SAS.

The main tasks of the group management are strategic business development, control, co-ordination and financing.

As from today Nocom's Annual Report is available in Swedish on www.nocom.se. The English version will be available in about two weeks.

In connection with the changed profile, Nocom's website will be given a facelift and the group website will be www.nocom.com. The new site will be launched on Monday April 2nd.

For more information, please contact:

Tomas Nygren, CEO, Nocom AB (publ)

Telephone: +46 708 65 53 16

e-mail: tomas.nygren@nocom.com

Or visit: www.nocom.com

Nocom AB (publ) was founded in 1985 and helps companies navigate profitably through changes in technology. We help maximize the benefit to business of having important information available on users' terms. Nocom offers solutions and services for e-business via the Internet and mobile networks. The business is based at the head office in Uppsala with offices in Stockholm, Gothenburg, Oslo, Helsinki, Copenhagen, Riga, Warsaw, Frankfurt and London. Nocom has been listed on the Stockholm Stock Exchange (NOCMB) since 1999. The Group comprises about 250 employees.

www.nocom.com
