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Northern Names Jonas Areskoug as CEO to Focus on Sales

Intoi's wholly-owned subsidiary Northern has named Jonas Areskoug as CEO. Jonas Areskoug has held senior management positions with several prominent international software companies, including Sungard and Pointsec Mobile Technologies. Acting CEO Gunnar Bohlin will return to his previous position as VP of Marketing.

"Northern's user-driven storage solution is a must-have for CIOs and IT administrators looking for visibility and insight into what information is stored in their environment, and an intuitive, flexible tool that allows them to assert control over the data," says Jonas Areskoug incoming CEO of Northern. "I'm excited about joining an experienced team focused and grow global sales of our flagship product, Northern Storage Suite."

Northern's proprietary software Northern Storage Suite is used by more than half of Fortune Global Fortune 100 companies to efficiently and cost-effectively manage their critical enterprise storage needs. Boeing, Microsoft and Nike are just a few of the organizations that have selected Northern Storage Suite.

"Northern offers an advanced and award-winning technology that meets the real-world storage challenges of the worlds most prestigious and demanding companies", says Peter Larsson, chairman of the board at Intoi. "Jonas Areskoug has the successful track record to lead Northern and leverage its resources and market position to increase sales worldwide."

Northern's founder Thomas Vernersson will focus on strategic product development and strategic partnerships as Northern's Chief Technology Officer (CTO).

Northern is an international software company specializing in the development of reliable, flexible and easy to use solutions for storage management. In October 2010 Gartner recognized Northern Storage Suite as challenger in their yearly 'Magic Quadrant for Storage Resource Management'. Northern was founded in 1995 and has been owned by Intoi since 2006. Read more on www.northern.se.

For more information please contact:

Stefan Skarin, CEO INTOI

mobile: +46 70 - 865 10 05

e-mail: stefan.skarin@INTOI.se

Jonas Areskoug, incoming CEO Northern

Mobil: +46 70 - 522 440 00