

Nocom's Tradevision and INTTRA Announce Alliance to Deliver Multi-Modal Logistics Services

– INTTRA-LINK adds ocean freight capabilities to leading provider of air cargo services –

STOCKHOLM, SWEDEN & PARSIPPANY, NJ – July 24, 2001 – Tradevision (www.tradevision.net), a global provider of EDI and communication services for air cargo management, and INTTRA (WWW.INTTRA.COM), the leading provider of B2B ocean freight services, today announced an alliance that will enable Tradevision to enhance its air services portfolio by directly connecting with INTTRA's ocean transportation network infrastructure.

Tradevision's Logistics Management System, LogiMan, will soon provide the ability for freight forwarders to monitor shipments across air and water simultaneously. Today, LogiMan enables its network of logistics service providers to send and receive booking, track and trace, and other pertinent air cargo container messages. By leveraging INTTRA's network of leading ocean carriers and INTTRA-LINK, a transportation network infrastructure designed to supercharge the ocean transport function for existing enterprise software by providing connectivity and standardized access to multiple carriers, the enhanced LogiMan will deliver greater product functionality and improved customer service to LogiMan users.

Ken Bloom, Chief Executive of INTTRA said, "Tradevision is widely known as a leader in providing airfreight logistics technology. This partnership extends Tradevisions' service offerings while also extending INTTRA's reach to more than 700 freight forwarders who are, of course, a critical constituency in any logistics portal." Now Tradevision customers may seamlessly gain access to INTTRA functionality without exiting the Tradevision application and regardless of individual in-house systems, protocols or formats.

Allan Harsbo, Senior Vice President of Tradevision said, "We are truly excited about our alliance with INTTRA. Adding sea freight to our services enables us to provide enhanced one-stop shopping options for our forwarding customers. While only about three percent of the world's cargo volumes are taken by air, ocean transport represents over 80 percent. Because of our alliance with INTTRA, Tradevision is now a truly multi-modal supplier. Regardless of transport mode, all shipments can now be automatically monitored."

In addition to INTTRA-LINK, INTTRA's suite of products includes INTTRA-ACT, the B2B Web-hosted portal that standardizes and supports door-to-door ocean transport services for customers of participating carriers. INTTRA's products enable shippers, freight forwarders, third party logistics providers, brokers, and interactive Web portals to manage the booking and tracking of cargo across multiple shipping lines in a single integrated process.

About INTTRA

Sponsored by a consortium of the world's leading carriers, INTTRA, established in April 2000, was founded to drive efficiencies into the ocean transportation industry by streamlining and standardizing traditionally inefficient processes. INTTRA enables shippers, freight forwarders, third party logistics providers, brokers, importers and industry portals to manage the booking and tracking of cargo across multiple shipping lines in a single integrated process. INTTRA's Web-based portal meets today's demand for simplicity, transparency, neutrality, and confidentiality across the supply chain, and is designed to deliver connectivity by establishing global shipping standards. Founded and financially sponsored by a consortium of leading global carriers (Maersk Sealand, Hapag-Lloyd, MSC Mediterranean Shipping Company S.A., Hamburg Süd, CMA CGM, P&O Nedlloyd), INTTRA is headquartered in Parsippany, New Jersey, U.S.A., and has offices in Virum, Denmark, and Hong Kong, China.

INTTRA, INTTRA-ACT and INTTRA-LINK are trademarks or registered trademarks, service marks or registered service marks of INTTRA. All other product and company names mentioned herein may be trademarks of their respective holders.

About Tradevision

Tradevision is the leading provider of EDI and message switching services to the forwarding, logistics and transportation businesses. Tradevision is part of the Nocom Group that is listed on the Stockholm Stock Exchange O-list (NOCM B). Originally established in the air cargo business among airlines and forwarders in the Nordic markets, Tradevision has gained a firm position also in other European markets as well as in the USA. With the development of the web-based logistics management tool, LogiMan is now in service among 45 customers including Deutsche Post, Maersk Logistics, Asian Pacific Cargo, Wilson Logistics, WIN – Worldwide Independent Network and several airlines. Tradevision is currently expanding its customer base significantly in Europe, USA, the Middle & Far East, and in Australia. Tradevision now covers all transport modalities, integrating all services and systems via the Internet to provide truly one-stop shopping solutions.

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Nocom AB (publ) helps its customers to navigate profitably through technology shifts so as to maximize business benefits of having information available on users' terms. Nocom's operations are carried out in three business units: Nocom Communications, Tradevision and Nocom Travelutions. Nocom's operations are directed from main offices in Uppsala and the company has offices in Stockholm, Gothenburg, Oslo, Helsinki, Copenhagen, Riga, Warsaw, Frankfurt and London. Nocom has been listed on Stockholmbörsen O-List (NOCM-B) since 1999.
www.nocom.com

Tradevision has provided EDI and Internet logistic solutions for the transport industry since its formation in 1992. Today, as a part of the Nocom Group, Tradevision offers advanced solutions for e-commerce and links over 100 airlines with over 700 agent offices throughout the world, spanning areas such as Africa, Australia, China, Hong Kong and the USA. Tradevision's head office is located in Stockholm, with branch offices in Copenhagen, Oslo, London, Warsaw, Riga, Frankfurt, Helsinki and Los Angeles.
www.tradevision.net
