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Nocom delivers Oplayo to FöreningsSparbanken

FöreningsSparbanken strengthens its intranet with multimedia solution

Nocom has signed a contract with the Swedish banking group FöreningsSparbanken for an intranet solution incorporating streaming media, i.e. instant play of, for example, audio, video and presentations. FöreningsSparbanken has chosen Oplayo's market-leading software, characterized by its high degree of user friendliness. Oplayo, which is represented by Nocom in the Swedish market, is currently the only supplier able to provide technology for transmissions both to cell phones, as well as to personal computers via the Internet or e-mail.

FöreningsSparbanken can now easily distribute rich-media presentations to all employees at geographically dispersed locations. A media player is included in the transmitted file, which enables video, for example, to be played instantly on computers or cell phones.

In an initial phase, the bank has signed an intranet license contract for 10,000 users. The contract was preceded by an assessment of various streaming media solutions. It was primarily cost-efficiency and simplicity that led to the choice of Oplayo. Among other things, no investments in hardware are required; distribution is via standard web-servers.

"With Oplayo's solution, FöreningsSparbanken can communicate effectively over the intranet. Information is distributed quickly without the distributor needing to consider the locations of receivers or the types of receiving devices," says Peter Lämber, COO, Nocom.

"Simplicity is one of Oplayo's foremost competitive advantages. It's easy to combine and integrate various components – such as for audio, video, text and presentations – in a file. Furthermore, receivers gain instant access to material, with no waits for downloads."

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Nocom AB (publ) is an innovative IT company with an offering aimed directly at client companies, as well as at partners and resellers. The company is focused on IT solutions for use within integration, infrastructure, analysis, security and development. Our offering encompasses market-leading software with support, maintenance, professional services, and training. Our e-channel center complements our offering with advanced hosting solutions for your critical business systems. The group also includes Travelutions, IT and management consultants with a focus on the travel industry. Clients are found primarily among large and medium size companies in the Scandinavian market. Nocom has about 80 employees and is represented in Sweden, Norway, and Finland. The company was founded in 1985 and has been quoted on the Stockholmsbörsen's O-List (NOCM B) since 1999. Read more at www.nocom.com