## Press Release



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## Vodafone signs three-year service and hosting contract with Nocom

Nocom is selling its 49 percent of shares in the associated company MR Mobile Relations to Europolitan Vodafone AB, which will thus own all shares in the company. In conjunction with the transaction, Vodafone has signed a three-year service and hosting contract with Nocom in regards to the business service Vodafone SMS Pro. With this service, businesses can easily reach out with SMS messages to all Swedish cellular customers via a single interface and without needing to take consideration to which operators the receivers may have.

"This reinforces our good relations with Vodafone," says Stefan Skarin, CEO at Nocom. "At Nocom e-channel center, we have all the know-how and experience needed for handling the market's most advanced solutions. This contract is an important acknowledgement of Nocom as a long-term operational partner for business-critical systems."

SMS Pro is one of Vodafone's business services, and provides the capability to utilize both SMS and Premium SMS for various customer services. Current customers include Vasaloppet, Connex, PracticeWorks, ManagerZone, Citytidningen, Metro and LunarWorks.

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Nocom AB (publ) is an innovative IT company with an offering aimed directly at client companies, as well as at partners and resellers. The company is focused on IT solutions for use within integration, infrastructure, analysis, security and development. Our offering encompasses market-leading software with support, maintenance, professional services, and training. Our e-channel center complements our offering with advanced hosting solutions for your critical business systems. The group also includes Travelutions, IT and management consultants with a focus on the travel industry. Clients are found primarily among large and medium size companies in the Scandinavian market. Nocom has about 80 employees and is represented in Sweden, Norway, and Finland. The company was founded in 1985 and has been quoted on the Stockholmsbörsen's O-List (NOCM B) since 1999. Read more at www.nocom.com