

Stockholm, Wednesday, October 25, 2006

Peter Strand new Nordic President for Nocom Security

Peter Strand has been appointed President of Nocom Security AB, with responsibility for operations in the Nordic and Baltic countries. His focus will be on increasing sales, strengthening partner and supplier relationships and formulating a clear and long-term product strategy.

Peter Strand, currently President of Nocom Security Sweden, has been active in sales of security products since 1999. His high level of technological competency in IT security, coupled with solid marketing and sales experience, will provide excellent capacity to increase sales and enhance profitability.

In the past year Nocom Security has taken a number of measures to boost efficiency and cut costs – including organizational changes, deployment of a new business system and streamlining of business processes. These efforts are now completed and the new Nocom management will concentrate on achieving growth in sales. Key priorities in the new product strategy are to expand and adapt the product offerings in the various Nordic and Baltic markets.

“Peter knows the industry, and his good relationships with both suppliers and resellers are an invaluable asset. He has the knowledge and dynamism needed to sharpen the product strategy and attain long-term profitability,” says Stefan Ström, President and CEO of Nocom. “We are now entering the fourth quarter, which is crucial from a sales standpoint. After efficiency improvements and other measures, and guided by a strong and a sales-oriented Nordic management, Nocom Security is well equipped for success in the tough IT security market.”

Nocom Security is the Nordic region’s leading value-added distributor of information security solutions, and represents a number of world-leading vendors such as Symantec, SonicWALL, Celestix, Utimaco, SurfControl and Vasco. The company also offers customer service, support and training.

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Nocom Security is a value-added distributor of information security solutions. The company represents a number of world-leading vendors such as Symantec, SonicWALL, Sybari, Utimaco, SurfControl and Vasco, in the Nordic and Baltic markets. Furthermore, Nocom Security offers customer support, expert assistance, training and certification services. All sales are carried out via partners and resellers. Security is part of the Nocom Group, which is quoted on the Small Cap list of the Stockholm Stock Exchange. Read more at www.nocomsecurity.se