

Stockholm, December 7, 2006

## Deltaco named Distributor of the Year

The Nocom subsidiary Deltaco has been awarded the IT industry magazine IT-Branschen's prestigious Sirius Prize for Distributor of the Year.

The Jury's motivation: "Deltaco's in-depth expertise, excellent service and positive attitude have resulted in strong margins, long-term profitability and satisfied resellers, and have taken this distributor to the (Sirius-)top. Deltaco is the cement in a fast-changing channel."

"Our philosophy is to put the focus on customers by offering optimal prices and fast delivery. We are proud and honored by the award, especially as a second-time winner. This is proof of our enduring commitment to service and quality, which has become an integral part of our corporate culture," says Siamak Alian, President of Deltaco.

Deltaco is the Nordic region's leading distributor of computer accessories to resellers with more than 3,000 active customers. Deltaco offers a wide range of computer products and accessories such as cables, network products, multimedia products and much more.

"I am very pleased to see this acknowledgement go to Deltaco, after all attention and energy the company has devoted to its strategic development. Deltaco has delivered a profit for 15 consecutive years, largely thanks to a corporate culture with a strong management, dedicated employees and a service-oriented approach. We are happy for Deltaco, which richly deserves of this award," says Stefan Ström, CEO of the Nocom Group.

Deltaco was also named "Distributor of the Year" by IT-Branschen in 2000.

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