



Press Release

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International breakthrough for Nocom Mobile Commerce Solutions AB

Nocom and SITA to bring a platform for mobile commerce solutions

SITA, the world leader in communication and information solutions for the Airline Industry is discussing co-operation with Nocom Mobile Commerce Solutions AB (MCS), a part of Nocom AB (publ) which is listed at the Stockholm stock exchange. The co-operation would bring airlines and other players in the travel industry a common platform for mobile commerce services. SITA is the dominant provider of data and telecommunication solutions to the airline industry with its 700 members in 220 countries.

Nocom Mobile Commerce Solutions AB, which was founded in 1999, is specialised in providing mobile solutions and services to the travel industry. These services include making travel planning, booking, and destination information accessible from mobile devices such as mobile phones, laptops and handheld PDAs.

”Through our mobile platform, travel companies, like airlines, will gain access to a direct and interactive communication channel to their most important customers. By personalizing the services available, they will be able to build a stronger customer relationship and increase the customer loyalty”, said Jan Lundin, Managing Director at Nocom Mobile Commerce Solutions. ”The co-operation with SITA will be a big international breakthrough for us. SITA, with its unique data and voice network, is a well established and very strong international partner.”

Questions regarding this pressrelease will be answered by

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Nocom Mobile Commerce Solutions (MCS) was founded in 1999. MCS develops and supplies wireless travel services such as travel planning, reservations, destination information and delay information. The services, which are primarily aimed at frequent travelers, are available via mobile units such as mobile phones, laptops and hand-held computers. MCS is a member of the Nocom Group.

Nocom AB (publ) was founded in 1985 and is listed on the Stockholm Stock Exchange O-list (NOCM B). Nocom provides companies with solutions for the Internet and wireless networks. The company is based in Uppsala, Sweden with offices in Stockholm and Gothenburg, Sweden; Oslo, Norway; and Helsinki, Finland. The Nocom group employs over 180 persons.

For further information, visit www.nocom.com

SITA is the world's leading provider of integrated telecommunications and information solutions to the air transport industry. With over 51 years experience, SITA now has over 700 members, including airlines, aerospace companies, air-freight companies, airports, travel distribution and computer reservation systems and governmental organizations. SITA recorded corporate revenues of over US\$1.4 billion in 1999. Its head office is based in Geneva, Switzerland.

Further information can be found at <http://www.sita.int>