



Press Release

Nocom AB, Kristallen, SE-754 51 Uppsala, Tel: +46 18 65 55 00, Fax: +46 18 65 55 55.
Internet: www.nocom.com

TradeVision heads for the Far East

Stockholm, Sweden, August 17, 2000 – TradeVision, global provider of Internet-based e-trade services to the transport and logistics business, is now heading for the Far East, where Hong Kong-based Asia Pacific Cargo, APC, has selected TradeVision LogiMan - an advanced, automated logistics management system.

LogiMan is in use at 20 of APC's offices including company headquarters at Hong Kong. Other APC sites include cities on the Chinese mainland Beijing, Nanjing, Dalian, Guangzhou, Ningbo, Qingdao, Shanghai, Wuhan, and Xiamen. Also to use LogiMan are APC's offices in Taiwanese cities Taipei, Kaohsiung and Taichung, in addition to Singapore, Bangkok, and Ho Chi Minh City.

"APC has selected LogiMan to provide automated track and trace facilities between all points within our network. But this is the first phase only. Later, other features embedded in LogiMan will be implemented as well," APC managing director, Eligio Oggioni, says.

For Tradevision, the contract with APC is considered a major break-through in a new market with inexhaustible potentials. "The Far Eastern economies rank among the world's most potent growth areas, and all statistics prove the Far East to increase at a rate 1.5-2 times the global average in terms of trade and export shipments. It is obviously a strategic target for TradeVision to position its e-commerce and logistics management tool, LogiMan in this market as the most sophisticated and versatile IT-solution currently available", says Allan Harsbo, TradeVision senior vice president sales & marketing.

"LogiMan is born to the age of the Internet and e-commerce, building its core on a strong mainframe switch-board which manages communication between all existing protocols, languages and formats. With LogiMan, our clients gain fully automated control over all business transactions, and may provide access to their track & trace facilities to authorised customers via simple Internet communication.

"LogiMan is easily customised to fit customer demands, and monitors any movement by shipments or goods regardless of modes of transportation. Already, new pan-European provider of logistics and road transportation, Euro Express, owned by Deutsche Post/Danzas has selected LogiMan for their logistics management, as have several other leading-edge business companies. With our contract with APC, the doors are now open for LogiMan to penetrate the vast Far Eastern market," Allan Harsbo said.

TradeVision expects to handle one billion electronic transactions annually within few years, generated by LogiMan and TradeVision's other Internet-based communication systems already extensively used by airlines, forwarders and logistics companies all around the world.



Press Release

Nocom AB, Kristallen, SE-754 51 Uppsala, Tel: +46 18 65 55 00, Fax: +46 18 65 55 55.
Internet: www.nocom.com

TradeVision, owned by Swedish Nocom, is a market-leader in Internet-based e-commerce and logistics management systems, as well as provider of forwarding systems used by 95 percent of all Nordic forwarders, more than 100 international airlines, and other business partners all around the world.

APC, Asia Pacific Cargo, with 300 employees, is a founder member of WIN, Worldwide Independent Network Association, set up with 45 members in January 2000, and now comprising a total of 288 locations and offices with more than 5,500 employees world-wide.

For further information, please contact:

Claes Borglin, CEO, TradeVision

Tel: +46-70-582 1248 e-mail: claes.borglin@tradevision.net

Allan Harsbo, Senior Vice President, TradeVision

Tel: +45 4046 4445 e-mail: allan.harsbo@tradevision.net

For further information visit: www.tradevision.net

*TradeVision has provided EDI and Internet logistic solutions for the transport industry since its formation in 1992. Today, as a part of the **Nocom Group**, TradeVision offers advanced solutions for e-commerce and links over 100 airlines with over 600 agent offices throughout the world, spanning areas such as Africa, Australia, China, Hong Kong and the USA. In the second quarter of 2000 alone, a further 156 customers on four continents have joined the ever-growing network of TradeVision. TradeVision's head office is located in Stockholm, with branch offices in Copenhagen, Oslo, London and Warsaw.*

***Nocom AB (publ)** was founded in 1985 and is listed on the Stockholm Stock Exchange Attract 40 (NOCM B). Nocom provides companies with solutions for the Internet and wireless networks. The company is a full service e-business organisation assisting customers with strategic planning, developing e-business solutions and advanced hosting. Nocom is based in Uppsala, Sweden with offices in Stockholm and Gothenburg (Sweden), Oslo (Norway), and Helsinki (Finland). The Nocom group employs over 200 persons.*