

Press Release  
Danderyd, Sweden, 10 March 2009

## **NOTE secures new order in Norway**

**NOTE and Telespor AS of Norway have signed an agreement to produce sophisticated livestock tracking equipment based on GSM and GPS technology.**

NOTE's business model Nearsourcing is based on three main components—starting up Nearsourcing centres close to customers, cost control through product life-cycles and cost-efficient production in the optimal location for the customer.

Telespor AS, owned by Norwegian telecom group Telenor AS and meat and egg supplier Nortura BA, develops and sells electronic monitoring products and services for livestock such as sheep in pasture.

The deal was signed with NOTE's Nearsourcing centre in Oslo, where production modification and onward product development is being conducted. Initially, production will be at NOTE Norrtälje, Sweden. As volumes increase, production will be transferred to NOTE's units in cost-efficient countries. Deliveries will start in spring 2009.

"This is a great example of how our flexible business model Nearsourcing can be applied to satisfy customer needs," said Arne Forslund, NOTE's President and CEO, "we have a range of options for cost-efficient production, and the specific conditions of each deal determine where production is located."

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### *About NOTE*

*"Our business concept is to produce electronics from design to after-sales, close to our customers." NOTE is one of the Nordic region's leading service providers in production and logistics for electronics-based products. NOTE has a presence in Sweden, Norway, Finland, the UK, Estonia, Lithuania, Poland and China. In 2008, net sales were SEK 1,710 m; the group has approximately 1,200 employees. For more information, go to [www.note.eu](http://www.note.eu)*