

Press Release  
Danderyd, Sweden, 6 February 2009

## **NOTE and Norway's OTRUM expand collaboration**

**NOTE Nyköping-Skänninge has been selected as partner for the volume production of HD cards for OTRUM's new generation of hotel TV systems. OTRUM of Norway is a leading provider of interactive TV solutions for the hotel industry.**

NOTE's Nearsourcing business model is founded on three key segments—starting Nearsourcing centres close to customers, introducing the NOTEfied preferred parts database to support development and sourcing efforts and volume production in cost-efficient countries.

"We chose NOTE as our partner again because they're very flexible and proactive," commented Lars Eilertsen, Purchase & Logistics Manager at OTRUM, "NOTE also offers competitive pricing and is a good support and collaboration partner for us."

"Our partnership with OTRUM is another example of how our customers value the Nearsourcing initiative," responded Peter Johansson, President of NOTE Nyköping-Skänninge, "by bringing skills early in product development we help secure lower costs while also cutting our customers' time to market. We've been delivering development services from Skänninge, and volume production will be conducted by NOTE's Polish operation."

For more information, please contact:  
Peter Johansson, President of NOTE Nyköping-Skänninge, tel. +46 (0)142 29 94 69,  
+46 (0)70 600 1657

### *About NOTE*

*"Our business concept is to produce electronics from design to after-sales, close to our customers." NOTE is one of the Nordic region's leading service providers in production and logistics for electronics-based products. NOTE has a presence in Sweden, Norway, Finland, the UK, Estonia, Lithuania, Poland and China. In 2007, net sales were SEK 1,744 m; the group has approximately 1,200 employees. For more information, go to [www.note.eu](http://www.note.eu)*