



# Press Release

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## Nocom nominated for international WAP award

Nocom AB (publ) has been nominated for an award for its WAP Direct<sup>®</sup> service in the Best Service Provider category of the WAP Awards 2000. The international organization WAP Forum presents three awards at its annual conference, which this year is being held in Seville, Spain. The winners will be presented with their awards at a ceremony that will take place on Tuesday 28 November.

The Service Provider Award will be awarded to the company whose WAP-based service is easy to use, has a successful business model, and has achieved significant market acceptance. Nocom's WAP Direct has been developed in collaboration with Europolitan and was launched in 1999. WAP Direct enables the simple deployment and management of advanced mobile information services. WAP Direct uses Europolitan's infrastructure to connect corporate systems with mobile customers, regardless of operator. It is one of the safest solutions in the market, and the system can be accessed from all countries that support data transfer via GSM.

WAP Direct is already used by several companies in the Nordic region, including Scandic Hotels and the two banking groups SkandiaBanken and SEB Enskilda Banken.

"This is an important international acknowledgement of our mobile Internet solution," says Roger Jonneryd, business area director at Nocom.

"Nocom has long been a leading developer of mobile Internet technology and infrastructure, as well as one of the first companies to focus on the benefits to business and user friendliness of various solutions."

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**Nocom AB (publ)** was founded in 1985 and is listed on the Stockholm Stock Exchange Attract 40 (NOCM B). Nocom provides companies with e-business solutions for the Internet and wireless networks. The company is based in Uppsala, Sweden with offices in Stockholm and Gothenburg, Sweden; Oslo, Norway; Helsinki, Finland; Copenhagen, Denmark; London, the UK and Warsaw, Poland. The Nocom group employs approx 230 persons.

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