

## Company News

Date: February 28, 2012

# IAR Systems development tools selected by Anoto for digital pen technology

Uppsala, Sweden—February 28, 2012—IAR Systems announced today that its flagship product, IAR Embedded Workbench, was selected by Anoto AB after a comprehensive evaluation of competing products. IAR Embedded Workbench came out as the best choice in terms of feature richness, ease of use and reliability, and has been chosen as the development platform for the future generation of digital pens from Anoto.

Anoto Group, founded in Sweden 1999, is world leading in digital pen technology, which enables fast and reliable transmission of handwritten text and illustrations into digital format from different surfaces such as paper and whiteboards. The company offers products for text scanning and interactive learning as well as business solutions for the healthcare sector, field service sector and public sector. Customers of digital pen solutions include for example, providers of healthcare and homecare, transportation and logistics companies as well as schools and universities.

“Our team has conducted a very thorough test of alternative tool suites and IAR Embedded Workbench most convincingly fulfilled our quality requirements,” says Johan Zander, Senior VP Research & Development, Anoto AB. “The users of our products typically work in the field where they need fast and reliable technology to capture and transfer data, something that IAR Embedded Workbench will help us ensure.”

“We are delighted that Anoto has standardized on IAR Embedded Workbench for their future product lines. This emphasizes how capable our tools are for development of demanding applications where advanced image processing is combined with wireless communications,” says Liselott Lundeborg, Nordic Sales Director at IAR Systems. “We look forward to supporting Anoto in their future projects.”

IAR Embedded Workbench is a completely integrated development environment for developing, building, and debugging embedded applications with strong requirements on performance and reliability. It is the world’s most widely used tool chain for 8-, 16-, and 32-bit MCUs.

### Ends

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#### About IAR Systems

IAR Systems is the world's leading supplier of software tools for developing embedded systems applications. The software enables over 14 000 large and small companies to develop premium products based on 8-, 16-, and 32-bit microcontrollers, mainly in the areas of industrial automation, medical devices, consumer electronics, telecommunication, and automotive products. IAR Systems has an extensive network of partners and cooperates with the world's leading semiconductor vendors. IAR Systems Group AB is listed on NASDAQ OMX Stockholm. For more information, please visit [www.iar.com](http://www.iar.com)

#### About Anoto Group

Anoto Group is the company behind and world leader in the unique technology for digital pen and paper, which enables fast and reliable conversion of handwritten text into digital format. Anoto operates through a global partner network that focuses on user-friendly forms solutions for efficient capture, transmission and storage of data within different business segments, e.g. healthcare, bank and finance, transport and logistics and education. The Anoto Group has around 80 employees, offices in Lund (head office), Boston and Tokyo. The Anoto share is listed on NASDAQ OMX Nordic small cap list under the ticker ANOT. For more information visit [www.anoto.com](http://www.anoto.com).

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