



Press release

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Secure Thingz releases new version of solution for accelerated secure programming

Cambridge, UK / Uppsala, Sweden—November 13, 2018—Secure Thingz, a subsidiary of IAR Systems Group AB (“IAR Systems”), announces the 2.0 release of its Secure Deploy platform, which accelerates the delivery of secure Internet of Things (IoT) devices and speeds the introduction of new devices from semiconductor partners.

The Secure Deploy platform is an advanced, integrated solution for delivering the supply chain of trust, simplifying security implementations across product creation, manufacturing and management. The platform enables organizations to build upon secure foundations to protect their intellectual property across the life cycle of their products.

Secure Deploy 2.0 makes support of new devices faster, by supporting advanced secure provisioning of certificates and keys and ensuring the secure programming of applications. The solution scales to support different classes of secure elements and microcontrollers. The secure programming solution, which is built upon the Secure Deploy 2.0 platform, makes leading distributors and programming houses able to support the need for secure manufacturing all over the world. Once device family support is in place, additional use cases can now be implemented in a matter of weeks.

“Secure Thingz was founded on the premise of making IoT device security easier to implement, and with the latest release of Secure Deploy, we are enabling next-generation secure devices to be brought to market more quickly, and facilitating the development of new, exciting IoT applications,” comments Haydn Povey, CEO, Secure Thingz. “The new release will better serve this accelerating demand by reducing the time and effort required to support the wide variety of use cases that can be implemented.”

Secure Thingz is a provider of advanced security solutions for embedded systems in the Internet of Things (IoT). IAR Systems’ acquisition of Secure Thingz was completed in April 2018. With the acquisition, IAR Systems secures its position as a frontrunner in offering solutions for security in embedded systems.

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***Editor's Note:** IAR Systems, IAR Embedded Workbench, Embedded Trust, IAR Connect, C-SPY, C-RUN, C-STAT, IAR Visual State, IAR KickStart Kit, I-jet, I-jet Trace, I-scope, IAR Academy, IAR, and the logotype of IAR Systems are trademarks or registered trademarks owned by IAR Systems AB. All other product names are trademarks of their respective owners.*

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About IAR Systems

IAR Systems supplies future-proof software tools and services for embedded development, enabling companies worldwide to create the products of today and the innovations of tomorrow. Since 1983, IAR Systems' solutions have ensured quality, reliability and efficiency in the development of over one million embedded applications. The company is headquartered in Uppsala, Sweden and has sales and support offices all over the world. Since 2018, Secure Thingz, a provider of advanced security solutions for embedded systems in the IoT, is part of IAR Systems. IAR Systems Group AB is listed on NASDAQ OMX Stockholm, Mid Cap. Learn more at www.iar.com.

About Secure Thingz

Secure Thingz, Inc. is the global domain expert in device security, embedded systems, and lifecycle management. Since 2018, the company is part of IAR Systems, the future-proof supplier and software tools for embedded development. Secure Thingz is focused on delivering advanced security solutions into the emerging industrial Internet of Things, critical infrastructure, automotive and other markets. The Secure Deploy™ architecture has been developed to solve the major security issues challenging the IoT. Secure Thingz solutions ensure a cost-efficient root of trust in low-cost microcontrollers to deliver a core set of critical services through the product lifecycle, alongside secure deployment, production and update infrastructure. Secure Thingz is a founding member and Executive Board member of the Internet of Things Security Foundation (www.iotsecurityfoundation.org), the leading global organization for IoT Security.