

## SpectraCure strengthens the organization with a PR Manager

September 1st, 2019 Annika Andersson will start as PR Manager at SpectraCure. Annika has a long experience of public relations, media and communication both strategically and operationally and has for the past 16 years run a communication agency. Annika contributes with expertise, experience and commitment.

- The new role is also an important strengthening to our organization when it comes to PR and communications, Annika Andersson will strengthen and develop the market communication and I look forward to starting our collaboration, comments Masoud Khayyami, CEO.
- I'm very excited to start my service at SpectraCure. The company is at a very interesting stage and I look forward to joining on SpectraCure's future journey, comments Annika Andersson.

For further information, contact:

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## SpectraCure in short

SpectraCure was founded in 2003 as a spin off from Lund University departments for medical laser applications and physics. The company focuses on cancer treatments using medical systems with laser light sources and reactive drugs, which is referred to as "Interstitial Photodynamic Therapy", PDT, a treatment methodology suitable for internal solid tumours of various kind, e.g. prostate and abdominal salivary glands, but also other indications such as cancer tumours in the head and neck region