



Press release 03/08/2015

Evolution launches exclusive Live Casino offering for Marathonbet

Evolution Gaming, leading provider of Live Casino solutions, has launched their full Live Casino offering for www.marathonbet.com.

The complete range of Evolution generic tables have already gone live, with Live Roulette, Immersive Roulette, Live Baccarat, Live Blackjack and Live Casino Hold'em all now available to players on desktop. Mobile access for these games will be added in September, while Evolution's online live dealer version of SHFL's Three Card Poker will join the desktop line-up. In addition, Marathonbet.com will launch a dedicated Live Blackjack table in the coming weeks. All of these live games, which are hosted at Evolution's Latvia studios, are available to the vast majority of Marathonbet.com's player base.

Completing the extended Marathonbet.com Live Casino rollout will be a number of native speaking dealer services including London Roulette, Deutsches Roulette and Sports Roulette. Thereafter, Marathonbet.com will also use Evolution Live Casino services to expand into regulated markets.

Marathonbet has grown significantly in recent years and gained high levels of brand awareness through its investment in sports, notably as Shirt Sponsors for Hibernian as well as Fulham and Dynamo Kiev in the past. They recently announced a three-year deal with Liverpool FC to become the club's new Regional Betting Partner, in addition to being Official Betting Partners of Tottenham Hotspur and Derby County.

Commenting on his company's decision to select Evolution as its Live Casino provider, Christian Melin, Online Casino Manager at Marathonbet said: "We wanted to work with the market leader, to have premium content and to offer our players a great experience across multiple devices. Our Live Casino is already gaining strong momentum and attracting a high number of unique players. We are confident these numbers will increase even more when we launch our and dedicated Live Blackjack table and mobile product.

Jens von Bahr, CEO of Evolution, commented: "Marathonbet are especially strong in sportsbook, a vertical proven to be a perfect pairing with Live Casino in terms of cross-selling potential and conversions. With Marathonbet looking to drive further growth in regulated markets and to maximise brand awareness, this is a really exciting partnership that will capitalise on the full breadth of the Evolution Live Casino offering."

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Evolution Gaming Group AB (publ) discloses the information provided herein pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. The information was submitted for publication at 9.00 CET on 3 August 2015.

Evolution Gaming Group AB (publ) ("Evolution") develops, produces, markets and licenses fully-integrated B2B Live Casino solutions to gaming operators. Since its inception in 2006, Evolution has developed into a leading B2B provider in the European market with 70+ operators among its customers. The group currently has about 1,400 employees, most of whom are located in Latvia and Malta. The parent company is based in Sweden and listed on the Nasdaq First North Premier exchange under the ticker EVO. Avanza Bank is the company's certified adviser. Visit www.evolutiongaming.com for more information.