

Press release 24/08/2015

## Evolution launches exclusive online Live Casino offering for Genting

**Evolution Gaming, leading provider of Live Casino solutions, has entered into an exclusive agreement with Genting Alderney, the online casino division of Genting Group.**

As a result of the deal, [www.gentingcasino.com](http://www.gentingcasino.com) will go live before the end of August with the full line-up of Evolution green tables for desktop, tablet and smartphone: Live Roulette, Blackjack, Baccarat, Casino Hold'em, Three Card Poker and Immersive Roulette. In addition, Genting's players will be able to enjoy all of Evolution's Red Room VIP services, including the recently launched Diamond VIP Blackjack, plus native speaking dealer tables such as London Roulette.

A second-phase launch later in 2015 will see Genting further strengthen its online Live Casino offering with a fully dedicated environment hosted at Evolution's main central studios in Riga.

Commenting on the decision to move the provision of all of Genting's Live Casino services to Evolution, Peter Nolan, Managing Director of Genting Alderney, said: "As one of the leading land-based and online casino operators we constantly strive to deliver unique and innovative services to our players. Following a strategic review we concluded that Evolution – with its clear focus on helping operators create meaningful differentiation for their brands – is the Live Casino provider best placed to meet the current and future needs of the Genting brand."

Fredrik Osterberg, Group Chief Strategy Officer, added: "We are proud to be working with one of the world's biggest and best-known casino brands and we have wanted to partner with Genting for a long time. The deal is a milestone for Evolution and aligned with our strategic focus on multi-channel solutions for land-based casinos. There are many opportunities for Genting to further develop their brand, their online presence and their services to mass market and VIP players."

Genting Group is one of the largest operators in the global casino market with operations in Asia, Europe and USA. In the UK alone it has more than 40 casinos located from Edinburgh to Plymouth, with the provincial venues operating under the Genting Casino and Genting Club brands. In London, Genting is the capital's leading casino operator with five casinos serving all levels of the market: its flagship casino, Crockfords, the world's oldest private members gaming club, Colony Club, Maxims Casino Club, The Palm Beach and Cromwell Mint. In addition, Resorts World Birmingham is scheduled to open later in 2015 and will be the UK's first integrated destination leisure complex.

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*Evolution Gaming Group AB (publ) discloses the information provided herein pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. The information was submitted for publication at 09:00 CET on 24 August 2015.*

*Evolution Gaming Group AB (publ) ("Evolution") develops, produces, markets and licenses fully-integrated B2B Live Casino solutions to gaming operators. Since its inception in 2006, Evolution has developed into a leading B2B provider in the European market with 70+ operators among its customers. The group currently has about 1,400 employees, most of whom are located in Latvia and Malta. The parent company is based in Sweden and listed on the Nasdaq First North Premier exchange under the ticker EVO. Avanza Bank is the company's certified adviser. Visit [www.evolutiongaming.com](http://www.evolutiongaming.com) for more information.*