

XMReality and Novacura initiates a strategic cooperation and launches next generations AR-enabled digital platform

Linköping, Sweden—XMReality AB (publ) (NASDAQ First North: XMR), an international leader in AR-enabled knowledge sharing, announces that a partnership has been signed with Novacura, an international IT company who streamlines their customer's business critical processes through their digital platform Novacura Flow.

The agreement means that XMReality Remote Guidance™ will be available from more than 30 different business systems including SAP, Microsoft Dynamics, IBM Maximo, Infor M3, and IFS. Thousands of Novacura Flow customers will now be able to use XMReality Remote Guidance for AR-enabled knowledge sharing. The partnership is part of XMReality's strategy to build a digital international eco system.

"We are very happy to start the cooperation with Novacura. Their digital platform, with the possibility to easily connect our solution to advanced business software such as ERP and other business critical systems, is in line with our product strategy of open APIs. The integration with Novacura Flow will make it possible to expand the use of XMReality Remote Guidance beyond field service and aftermarket service", says Johan Castevall, CEO XMReality.

"The collaboration with XMReality means that we can offer our customers a new fantastic opportunity to improve and streamline their business' critical processes. XMReality Remote Guidance becomes another powerful tool in our digital platform; our customers can now manage their processes remotely using augmented reality—regardless of business system used", says Johan Melander, CEO Novacura

"We work with companies in the forefront of digitalization. To be able to cater to their needs we need to cooperate with companies that complements our solution. Novacura is an important piece of our digital international eco system", closes Johan Castevall.

The agreement does not imply any revenues at the time of signing. Revenues will be generated as the Novacura users start to use XMReality Remote Guidance.

For more information, please contact:

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About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat, pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide some else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side APIs

View video: <https://youtu.be/mCwfTXb0vWc>

About XMReality AB

XMReality AB (publ) develops and sells solutions that revolutionize knowledge sharing through augmented reality (AR). The company is a market leader in remote guidance, which uses AR to guide onsite staff so that they can resolve or prevent problems. XMReality's customers are mainly global industrial companies, including Bosch Rexroth, ABB, Siemens Industrial Turbomachinery, Electrolux, and Bombardier. XMReality is

NEWS RELEASE
DATE: July 23, 2018



headquartered in Linköping, Sweden, and is listed on Nasdaq First North (ticker: XMR).
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The information in this news release is such that XMReality AB (publ) is required to make public in accordance with the Marketing Abuse Regulation issued by the EU. The information has been released by the above-mentioned contact person(s) for publication on Monday July 23, 2018, 08:45 am.