xmreality

XMReality launches new ground-breaking features in its AR-enabled knowledge sharing tool XMReality Remote Guidance™

Linköping, Sweden—XMReality AB (publ) (NASDAQ First North: XMR), an international leader in AR-enabled knowledge sharing, is launching innovative features including a ground-breaking new way of accessing XMReality Remote Guidance through a web client.

XMReality demonstrated the new features to selected customers at the XMReality Conference 2018. They were the first outside of XMReality to try them out, and the new capabilities in XMReality Remote Guidance were generally praised for their capacity to improve the customer's business processes.

Web client
The new web client enables users to get instant access to XMReality Remote Guidance without having to download an app. This is particularly beneficial in cases where a company has infrequent users; you can set up a remote call without them having to install anything,

"The install base of AR-enabled devices will see incredible growth over the next few years, with over 1 billion mobile devices AR-ready by 2023. Naturally, the competitive landscape will grow in complexity as the market scales, presenting a fragmentation challenge to AR software vendors and content creators. A universal web interface will mitigate this, streamlining the end-to-end software ecosystem" says Eric Abbruzzese, Principal Analyst, ABI Research.

IoT integration
The IoT integration makes it possible to visualize machinery data in a XMReality Remote Guidance call thus creating a user experience that enables the user to solve problems faster and more accurate. It will help companies for example when doing inspections since it enables you to both visualize data and connect to a remote expert in the same view.

"Tapping into available IoT metrics is an incredible value add in the age of digitization, with AR as a visualization tool making accessing that content easier. Improving both backend systems, integration processes, and ensuring user ease of use is a sure path to quick and notable ROI," concludes Abbruzzese.

Multi-participant calls
XMReality introduces multi-participant calls in XMReality Remote Guidance. It will be possible to include more people into the video call, which is much sought-after feature from XMReality's customers. It's perfect for e.g. first line support if they need to escalate an issue to second line or further.

For more information, please contact:
Johan Castevall, CEO XMReality
Phone: +46 (0)73 356 04 81
E-mail: johan.castevall@xmreality.se

About XMReality Remote Guidance™
XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat, pointers with someone at a completely different place. It includes:
- A unique hands-overlay technology that lets you guide some else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's

About XMReality AB
XMReality AB (publ) develops and sells solutions that revolutionize knowledge sharing through augmented reality (AR). The company is a market leader in remote guidance, which uses AR to guide onsite staff so that they can resolve or prevent problems. XMReality's customers are mainly global industrial companies, including Bosch Rexroth, ABB, Siemens Industrial Turbomachinery, Electrolux, and Bombardier. XMReality is headquartered in Linköping, Sweden, and is listed on Nasdaq First North (ticker: XMR).
www.xmreality.com