

International manufacturing group SACMI signs agreement for global roll-out of XMReality Remote Guidance

Linköping, Sweden - XMReality AB (publ) (NASDAQ First North: XMR), an international leader in AR-enabled knowledge sharing, announces that the international manufacturing group SACMI has signed an agreement for a global roll-out. SACMI will use the XMReality Remote guidance solution to enable a global roll-out of an enhanced service offering to its customers. Order value is approx. 0.4 MSEK annual recurring revenue.

SACMI has decided to perform a global roll-out of XMReality Remote Guidance to its customers, thus strengthening its service offering and making it possible to generate new revenue streams. With the use of XMReality's easy web client access they'll be able to collaborate with a wider group of end users. SACMI will equip their help-desk staff with XMReality PointPads.

"Over recent years, SACMI has constantly invested resources to strengthen Customer Service and so help customers maximize the extraordinary performance provided by our machines", explains Giuseppe Lesce, manager of the SACMI Customer Service Division. "From this viewpoint, XMReality is a further step in this direction. This augmented reality system's combination of outstanding effectiveness and simplicity will, in fact, let us supply an advanced assistance service with ease, providing enormous added value for our customers worldwide"

"We are excited to help SACMI generate new revenue streams using XMReality Remote Guidance. The new web client has, since the October 2018 launch, enabled new ways of using XMReality Remote Guidance and SACMI is one of our first customers to take advantage of it.", stated Johan Castevall, CEO of XMReality.

The order includes XMReality Remote Guidance software, XMReality PointPads, and XMReality Web client. The software value is approximately 0.4 MSEK annual recurring revenue and the roll-out will start in January 2019.

For more information, please contact:

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About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands - as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's

About XMReality AB

XMReality AB (publ) develops and sells solutions that revolutionize knowledge sharing through augmented reality (AR). The company is a market leader in remote guidance, which uses AR to guide onsite staff and enable them to resolve or prevent problems. XMReality's customers are mainly global industrial companies, including Bosch Rexroth, ABB, Siemens Industrial Turbomachinery, Electrolux and Bombardier. XMReality is headquartered in Linköping, Sweden, and is listed on Nasdaq First North (ticker: XMR).

www.xmreality.com

About SACMI

SACMI is a global player in industrial plant engineering. It is the world's number one supplier to the ceramic industry and the technological leader in the design of machines and complete plants for the PET industry. The SACMI brand is recognized and protected in 100 countries worldwide.

Thanks to continuous investment in innovation and research - over €220 million in the last 5 years - SACMI leads the way in all the industries it operates in: Ceramics, Metals, Closures & Containers, Beverage, Packaging & Chocolate and Quality & Process Control.

In 2019 SACMI will celebrate its centenary. It has over 4,000 employees, a turnover of €1.4 billion and production and service facilities in 30 countries.

www.sacmi.com

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The information in this news release is such that XMReality AB (publ) is required to make public in accordance with the Marketing Abuse Regulation issued by the EU. The information has been released by the above-mentioned contact person for publication on Wednesday December 12, 2018, 08:30 am.