DATE: September 13, 2018



## XMReality announces new software developments on up-coming customer event

Linköping, Sweden—XMReality AB (publ) (NASDAQ First North: XMR), an international leader in AR-enabled knowledge sharing, announces that an important milestone has been reached in its software development process and that customers are invited to evaluate new strategic features at the XMReality conference 18-19<sup>th</sup> of September. Among these features are an Internet of Things (IoT) integration, an XMReality Remote Guidance web client, and the possibility to conduct multi-participant calls.

"We are continuously releasing new features in accordance with our product roadmap. The IoT integration makes it possible to visualize machinery data in a XMReality Remote Guidance call thus creating a user experience enabling the user to solve problems faster and more accurate. The new web client opens up for instant access to remote guidance, without having to download an app. We are excited to get customer input on how our new ground-breaking developments will improve their business processes", says Per Unell, CTO XMReality.

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## About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat, pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide some else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's

## About XMReality AB

XMReality AB (publ) develops and sells solutions that revolutionize knowledge sharing through augmented reality (AR). The company is a market leader in remote guidance, which uses AR to guide onsite staff so that they can resolve or prevent problems. XMReality's customers are mainly global industrial companies, including Bosch Rexroth, ABB, Siemens Industrial Turbomachinery, Electrolux, and Bombardier. XMReality is headquartered in Linköping, Sweden, and is listed on Nasdaq First North (ticker: XMR). <a href="https://www.xmreality.com">www.xmreality.com</a>

The company's Certified Adviser is Redeye AB Phone: +46 (0)8 545 013 30 www.redeye.se

The information in this news release is such that XMReality AB (publ) is required to make public in accordance with the Marketing Abuse Regulation issued by the EU. The information has been released by the abovementioned contact person(s) for publication on Thursday September 13, 2018, 12:00 pm.

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