

## Bühler Consumer Foods signs additional order and expands the use of XMReality Remote Guidance worldwide

**Linköping, Sweden—XMReality AB (publ) (NASDAQ First North: XMR), an international leader in AR-enabled knowledge sharing, announces that Bühler Consumer Foods has signed an additional order to expand the use of XMReality Remote Guidance and enables other businesses of the Bühler Group to deploy XMReality Remote Guidance in Asia. Agreement software value is approx. 0.5 MSEK annual recurring revenue.**

Bühler Consumer Foods was established in January 2019, integrating the Haas Group and the original consumer foods business of the Bühler Group. The Haas Group has been a customer of XMReality's since 2016. Bühler Consumer Foods now expands its agreement with XMReality and enables users from other businesses from within the Bühler Group to use the solution in Asia. Bühler Group will do an initial roll-out in Asia to enable their helpdesk staff support both their own mobile workers as well as including XMReality Remote Guidance into their remote service offering.

"Thanks to the positive experience we have made within our Consumer Foods business and the good partnership with XMReality we decided to expand our pilot project and will use the new support tool for customer service in Asia", says Manfred Götz, CIO of Bühler.

"XMReality highly values existing customer relationship with Bühler Consumer Foods and we are excited to support the expanded partnership with the Bühler Group. International roll-outs, and the extended focus on reselling our solutions as part of customer service offerings is a developing trend we see amongst our customers", says Johan Castevall, CEO XMReality.

The order includes XMReality Remote Guidance software, XMReality Web Client, and XMReality PointPad™. The software value is approx. 0,5 MSEK annual recurring revenue and will be recognized during 2019. Including this additional order, total order value from Haas Group during last 12 months amounts to approx. 1,0 MSEK.

### **For more information, please contact:**

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### **About XMReality Remote Guidance™**

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's

### **About XMReality AB**

XMReality AB (publ) develops and sells solutions that revolutionizes knowledge sharing through augmented reality (AR). The company is a market leader in remote guidance, which uses AR to guide onsite staff and enable them to resolve or prevent problems. XMReality's customers are mainly global industrial companies, including Bosch Rexroth, ABB, Siemens Industrial Turbomachinery, Electrolux and Bombardier. XMReality is headquartered in Linköping, Sweden, and is listed on Nasdaq First North (ticker: XMR).

[www.xmreality.com](http://www.xmreality.com)

### **About the Bühler Group**

Every day, billions of people come into contact with Bühler process technologies to cover their basic needs for food and mobility. Our solutions ensure healthy and safe food for two billion on a daily basis, and they help move one billion people per day. Together with our customers and partners, we develop innovations for a better world with a focus on sustainability, health, safety, and energy efficiency. We help manufacturers produce healthy and safe food, manufacture higher-efficiency vehicles, improve eyesight, advance telecommunications, and make buildings more economical.

As a leading technology group, Bühler invests up to 5% of its turnover every year in research and development. In 2017, around 11,000 employees in over 140 countries generated a turnover of CHF 2.7 billion. As a globally active Swiss family-owned company, we are particularly committed to sustainability.

We want our customers to be successful. We want every human being to have access to healthy food. We want to protect the climate with energy-efficient cars, buildings, and machinery.

[www.buhlergroup.com](http://www.buhlergroup.com)

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