

Pre-release of XMReality's Business edition now available on the website

Linköping, Sweden—XMReality AB (publ) (NASDAQ First North: XMR), announces the availability of a pre-release edition of the XMReality Business offering, targeting small and midsize companies, on www.xmreality.com.

XMReality Business targets small and midsize companies on a global market and offer a frictionless onboarding at www.xmreality.com. With XMReality Business you get the ability to guide and support anyone who needs help independent on what smart phone platform they operate and without having them to install an app.

The pre-release edition is a free trial version of XMReality Business offering available for a limited period. Later this year, software subscriptions will be available for a self-service online purchase.

“When launching XMReality Business we significantly increase our ability to reach a wider range of customers, with no geographical limitations. This offering is a perfect complement to our steadily growing enterprise customer offering.” says Johan Castevall

For more information, please contact:

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About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's

About XMReality AB

XMReality AB (publ) develops and sells solutions that revolutionizes knowledge sharing through augmented reality (AR). The company is a market leader in remote guidance, which uses AR to guide customers or colleagues and enable them to resolve or prevent problems. XMReality's customers are mainly global industrial companies, including, ABB, Siemens Industrial Turbomachinery, Electrolux and Bombardier. XMReality is headquartered in Linköping, Sweden, and is listed on Nasdaq First North (ticker: XMR). www.xmreality.com

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