

XMReality Remote Guidance - Strategic key solution for Strömsholmen

Strömsholmen, an internationally leading manufacturer of gas springs and gas hydraulic systems for press tools and heavy off-road vehicles, is making a strategic investment in Remote Guidance. After a year of successful internal use, the solution is now being rolled out globally, focusing on unsurpassed partner and customer support.

Strömsholmen is part of Force & Motion Control within Barnes Group Inc. (NYSE:B), and with a 95% export share has distributors in 60 countries. Being able to offer fast and high-quality customer support is an increasingly strategic competitive factor in the global market.

"During 2020 we will expand the use of Remote Guidance with customers globally. With the new group call feature, we can penetrate all the way through our distribution chain, especially in Asia where we see great customer interest around the solution. We also see that Remote Guidance can support and strengthen other services that we have launched to the market during the last couple of years. Remote Guidance is a cornerstone in our aim to build a significant and profitable service business besides our traditional component sales business", says Zoltan Pap, Product Manager at Strömsholmen AB.

"We see Strömsholmen's next step in the implementation process as particularly interesting in that it shows how our solution can offer direct interaction with end customers. Distributors can quickly solve problems together with their customers, using real-time support from the manufacturer's experts. Our unique web client makes communication with the customer independent of the software and hardware platform they have", says Johan Castevall, CEO at XMReality.

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About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's

About XMReality AB

XMReality AB (publ) develops and sells solutions that revolutionizes knowledge sharing through augmented reality (AR). The company is a market leader in remote guidance, which uses AR to guide onsite staff and enable them to resolve or prevent problems. XMReality's customers are mainly global industrial companies, including ABB, Siemens Industrial Turbomachinery, Electrolux and Bombardier. XMReality is headquartered in Linköping, Sweden, and is listed on Nasdaq First North (ticker: XMR).

www.xmreality.com

About Strömsholmen

Strömsholmen develops gas springs and gas hydraulic systems for stamping dies and counterbalance, as well as gas hydraulic suspension systems for heavy duty off-road vehicles. Strömsholmen is located in the small community Tranås in Sweden. The company is a business of Barnes Group Inc. (NYSE:B), located in the U.S. Since 1983 they have developed and refined the gas spring technology, but they have been in the business since 1876 – for many years as a world-leader, with an export share of 95 percent.