xmreality

XMReality launches online sales

Linköping, Sweden—XMReality AB (publ) (NASDAQ First North Growth Market: XMR) is today launching XMReality Business, a Software as a Service (SaaS) offering sold online, mainly to small and medium-sized companies. This launch means that XMReality now reaches a significantly larger market.

XMReality Business is the fastest and easiest way for companies to provide high-quality customer support using video communications and Augmented Reality (AR). Since announcing the pre-launch in June, a number of customers have successfully trialed the service over the summer. Today XMReality Business is being launched commercially.

XMReality Business provides the ability to send links that allow users to quickly connect to any other person for help and instructions, known as Remote Guidance.

"The web client will be perfect for our customers" says Martin Forsberg, Global Support at Arcam, which uses XMReality's service to provide support to its customers. "You can set up a remote call without them having to install anything."

"We are seeing a clear trend of steadily increasing video communication via smartphones. By selling XMReality Business online, we are opening up new opportunities to reach more international companies of various sizes. With this new offering we strengthen our position as an international leader in Remote Guidance," says Johan Castevall, CEO XMReality.

Start your free trial today at www.xmreality.com/business/. Apps are available for download in the Apple App Store & Google Play Store.

For more information, please contact:
Johan Castevall, CEO XMReality
Phone: +46 (0)73 356 04 81
E-mail: johan.castevall@xmreality.se

About XMReality Remote Guidance™
XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:
- A unique hands-overlay technology that lets you guide someone else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's

About XMReality AB
XMReality AB (publ) develops and sells solutions that revolutionizes knowledge sharing through augmented reality (AR). The company is a market leader in remote guidance, which uses AR to guide onsite staff and enable them to resolve or prevent problems. XMReality's customers are mainly global industrial companies, including ABB, Siemens Industrial Turbomachinery, Electrolux and Bombardier. XMReality is headquartered in Linköping, Sweden, and is listed on Nasdaq First North Growth Market (ticker: XMR).
www.xmreality.com

XMReality's Certified Adviser is Redeye AB
Phone: +46 (0)8 121 576 90
Certifiedadviser@redeye.se