

Minebea Intec further expands their usage of XMReality Remote Guidance

Linköping, Sweden—XMReality AB (publ) (NASDAQ First North: XMR) announces that Minebea Intec, a global leading manufacturer of industrial weighing and inspection technologies, is expanding their roll-out plans for XMReality Remote Guidance beyond the European market. During 2020, markets including North and South America, India and Asia will also be able to access XMReality Remote Guidance for service-related tasks.

During 2019, Minebea Intec successfully launched the Remote Guidance service in Europe for their internal users, partners and end customers. Minebea Intec is now expanding the use of XMReality Remote Guidance to North and South America, India and Asia. Minebea Intec has done a great job packaging their services offered via remote guidance under the branded name of MiRemote, enabling a uniform interface towards their global end users.

“With our service tool miRemote, we are convinced we have taken important steps in the right direction of improved service excellence. In short, effectiveness and efficiency are prerequisites for a sustainable prevention strategy and thus an essential part of our corporate philosophy. Our tool miRemote supports our customers and us decisively in the qualified evaluation of plant conditions. This enables us to take the right measures to ensure the availability of the equipment precisely and without delay”, says Marco Crotta, Director Global Technical Services at Minebea Intec.

“We are very happy to see the progressing implementation at Minebea Intec and how well XMReality Remote Guidance fits into their MiRemote offering. Our web-client functionality, makes it very easy for our customers to interact with any of their customers who has a smartphone. This is surely an important aspect for speeding up global roll-outs. Minebea Intec is a great example of how industries at the forefront of digitalization can offer more efficient service and support to their customers ”, says Johan Castevall, CEO XMReality.

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About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else’s hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API’s

About XMReality AB

XMReality AB (publ) develops and sells solutions that revolutionizes knowledge sharing through augmented reality (AR). The company is a market leader in remote guidance, which uses AR to guide onsite staff and enable them to resolve or prevent problems. XMReality’s customers are mainly global industrial companies, including Bosch Rexroth, ABB, Siemens Industrial Turbomachinery, Electrolux and Bombardier. XMReality is headquartered in Linköping, Sweden, and is listed on Nasdaq First North (ticker: XMR).

www.xmreality.com

About Minebea Intec

Minebea Intec is a leading manufacturer of industrial weighing and inspection technologies. With its headquarters in Hamburg, Germany, for over 147 year the company has been offering product and services which have become synonymous with innovation, performance and reliability. Its product portfolio includes platform scales, load cells, vessel and silo scales, checkweighers, metal detectors, X-ray inspection systems and user-friendly software solutions.

With around 1,000 employees worldwide, 19 sites and a network of over 185 certified international distribution partners, Minebea Intec is a global player in its industry. Having sold more than 90,000 inspection systems, 350,000 industrial scales and indicators, around 1,000,000 industrial load cells, and services worldwide, the company can be relied upon by its customer and partners from a wide range of industries.

Minebea Intec is part of the MinebeaMitsumi Group, one of the leading suppliers of high-precision production components, such as ball bearings and engines, as well as high-quality electronic components, such as sensors, antennae and IoT solutions. The group, based in Tokyo, has over 78,000 employees worldwide and reported a consolidated net turnover of JPY 880.000 million (approx., ERU 6.7 billion) for 2017.