

XMReality is expanding its Remote Guidance to the German market

XMReality is expanding its efforts in Germany by offering XMReality Remote Guidance to German industrial companies. In February, XMReality registered a German subsidiary, XMReality GmbH, and its investment in sales and marketing activities towards German industrial companies is now being expanded through the office in Hamburg. Having worked with German customers for a considerable time, it is clear that there is now a distinct demand for XMReality's solution in the German market.

XMReality has long had German industrial customers who have run various pilot projects in remote guidance. The benefits of the concept have now become increasingly clear. More and more industrial companies are starting to offer various services remotely. One example is Minebea Intec, which is investing in integrating XMReality's solution into its own customer service offering.

Two particularly interesting sectors in the German market are the packaging and brewery industries, where customers like global groups Sidel and Inbev have already established their use of XMReality Remote Guidance.

"We see a great opportunity by offering XMReality Remote Guidance to German industrial companies. Demand is increasing as industrial companies seek to build new digital offerings around traditional industrial products. This makes XMReality Remote Guidance an important component of the offerings of these industrial companies," says Johan Castevall, CEO at XMReality.

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About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with someone in a completely different place using speech, gestures, pointers and still images. It includes:

- A unique hands-overlay technology that lets you remotely guide someone else's hands – as if you were there
- A web portal to manage teams and users, and to measure usage
- Integration through client-side open APIs

About XMReality

XMReality AB (publ) develops and sells solutions that revolutionize knowledge sharing through augmented reality (AR). The company is a market leader in remote guidance, where AR can be used to guide on-site personnel to resolve or prevent problems. XMReality's customers are mainly global industrial companies, including ABB, Siemens Industrial Turbomachinery, Electrolux and Bombardier. XMReality is based in Linköping, Sweden, and is listed on Nasdaq First North Growth Market (ticker: XMR). For more information, please visit: www.xmreality.com