PRESS RELEASE DATE: APRIL 2, 2020



UK based IMI plc. has chosen XMReality Remote Guidance for services within gas and oil industry

IMI, a UK based industrial company with operations in 50 countries, has selected and ordered XMReality Remote Guidance. The contract covers both software and hardware, where software constitutes around half of the order value of 800 000 SEK and is renewed on annual basis. The XMReality solution will be employed primarily in the customer's service centers in UK, Italy and US to support operations within oil and gas sector with problem solving related to flow technology.

"The typical historical application for Remote Guidance and Augmented Reality has been the Field Service market. The contract with IMI is yet another example of this sector being in the forefront using this cutting edge technology. We are proud to be selected by IMI and look forward to help IMI in strengthening their customer offering", says Jörgen Remmelg, CEO at XMReality.

For more information, please contact:

Jörgen Remmelg, CEO XMReality Phone: +46 739 822 409

E-mail: jorgen.remmelg@xmreality.se

About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's (Application Programming Interfaces)

About XMReality

XMReality AB (publ) develops and sells solutions that revolutionizes knowledge sharing through augmented reality (AR). The company is a market leader in remote guidance, which uses AR to guide onsite staff and enable them to resolve or prevent problems. XMReality's customers are mainly global industrial companies, including Bosch Rexroth, ABB, Siemens Industrial Turbomachinery, Electrolux and Bombardier. XMReality is headquartered in Linköping, Sweden, and is listed on Nasdaq First North (ticker: XMR). Further information is available under www.xmreality.com

About IMI

IMI is a global engineering group focused on the precise control and movement of fluids in critical applications. IMI works with leading international companies in over 50 countries to deliver innovative engineering solutions, built around valves and actuators, to address global trends such as clean energy, energy efficiency, healthcare and increasing automation. Its shares are listed on the London Stock Exchange and it is a member of the FTSE100. Further information is available under www.imiplc.com

XMReality's Certified Adviser is Redeye AB <u>Certifiedadviser@redeye.se</u> +46 8 121 576 90 <u>www.redeye.se</u>

The information in this news release is such that XMReality AB (publ) is required to make public in accordance with the Market Abuse Regulation issued by the EU. The information was released by the aforementioned contact person for publication on Thursday, 2 April 2020 at 14:00 CET.

1