

# First pharmaceutical application of XMReality Remote Guidance

XMReality AB announces that Alfasigma s.p.A, an Italian pharmaceutical company, will start to deploy XMReality Remote Guidance in their operations. The initial contract includes mainly software and is of recurring character.

This is the first pharmaceutical application of XMReality Remote Guidance and Alfasigma are planning to deploy Remote Guidance in several steps of their operations, including remote customer visits, inspections and audits, technical assistance from suppliers and also as support between their factories. Alfasigma have several production sites in Italy and a large number of subsidiaries spread around the world.

"Previously we have applications in the telemedicine sector. However, to now see XMReality Remote Guidance finding its way into the pharmaceutical sector through Alfasigma is a milestone for us. We will do our utmost to support Alfasigma going forward", says Jörgen Remmelg, CEO at XMReality.

#### For more information, please contact:

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#### About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's (Application Programming Interfaces)

## **About XMReality**

XMReality AB (publ) develops and sells solutions that revolutionizes knowledge sharing through augmented reality (AR). The company is a market leader in remote guidance, which uses AR to guide onsite staff and enable them to resolve or prevent problems. XMReality's customers are mainly global industrial companies, including Bosch Rexroth, ABB, Siemens Industrial Turbomachinery, Electrolux and Bombardier. XMReality is headquartered in Linköping, Sweden, and is listed on Nasdaq First North (ticker: XMR). Further information is available under <a href="https://www.xmreality.com">www.xmreality.com</a>

### About Alfasigma

Read more about Alfasigma at www.alfasigma.com