

XMReality signs partnership agreement with French SOCAPS

XMReality AB and SOCAPS S.A., a French leader in technical assistance within the Food & Beverage packaging industry, have entered a partnership agreement where SOCAPS will offer Remote Guidance to its customers. SOCAPS serves industrial equipment manufacturers all over the world with design, assembly, installation and maintenance of their equipment. SOCAPS has 800 technicians, is active in 50 countries and has 13 sales offices world-wide.

This partnership means that SOCAPS will offer XMReality Remote Guidance as part of their service offering to their Original Equipment Manufacturer (OEM) customers, implementing innovative service offerings.

“Thanks to the partnership with XMReality we can offer to our OEM customer to become their eyes & hands around the world. We simply connect our local teams in 50 countries to the OEM helpdesk, transferring the right know-how to secure the quality of intervention. Setting up the augmented reality XMReality solution, we are increasing the value delivered to our customer while optimizing the work comfort of our teams”, says Thomas Meyer, CEO at SOCAPS.

To start with, the partnership includes a few licenses that SOCAPS utilize to support their OEM customers and evaluate the setup.

“France has a strong industrial footprint. The partnership with SOCAPS is not only an important step for XMReality to access the French market, but also to access SOCAPS global customer base. Remote Guidance is perfect to include as part of their service offering since it increases value creation for all parties”, says Jörgen Rimmelg, CEO at XMReality.

For more information, please contact:

Jörgen Rimmelg, CEO XMReality

Phone: +46 739 822 409

E-mail: jorgen.remmelg@xmreality.se

About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else’s hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API’s (Application Programming Interfaces)

About XMReality

XMReality develops and sells solutions that revolutionizes knowledge sharing through Augmented Reality (AR). The company is a market leader in Remote Guidance, which uses AR to guide onsite staff to enable quick dispositions, resolutions and/or problem prevention. The product is currently used in more than sixty countries. ABB, Nestlé, Electrolux, General Electric, AB Inbev, Sidel, Hexagon, Bühler and Minibea Intec are some of the more than sixty customers. With operations in Sweden and US, XMReality is listed on Nasdaq First North (ticker: XMR). Further information is available under www.xmreality.com

About SOCAPS

For more information about SOCAPS visit www.socaps.coop