



## XMReality launches several new product features

**XMReality has just released several new features for XMReality Remote Guidance. The product development is customer driven and the new features include, amongst other, the possibility to invite non XMReality users to a multi-party call.**

“We have a very active dialogue with our customers to understand which additional features they would benefit from and of course we also aim to strengthen our competitive advantage through smart product development. Our aim is not to be the most technically advanced remote guidance tool – instead we want to be the most used remote guidance tool because of a competitive technical platform that focuses on being user friendly.” Says Per Unell, Chief Technical Officer at XMReality.

Apart from the possibility to invite people that don't have a XMReality account to group calls, the latest release includes new functionality when used with smart glasses, further possibilities on individual customer branding and an update of one of the license concepts. More information about the features can be found [here](#).

### **For more information, please contact:**

Jörgen Remmelg, CEO XMReality

Phone: +46 739 822 409

E-mail: [jorgen.remmelg@xmreality.se](mailto:jorgen.remmelg@xmreality.se)

### **About XMReality Remote Guidance™**

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's (Application Programming Interfaces)

### **About XMReality**

XMReality develops and sells solutions that revolutionizes knowledge sharing through Augmented Reality (AR). The company is a market leader in Remote Guidance, which uses AR to guide onsite staff to enable quick dispositions, resolutions and/or problem prevention. The product is currently used in more than 60 countries. ABB, Nestlé, Electrolux, AB Inbev, Sidel, Hexagon, Bühler and Minibea Intec are some of the more than 90 Enterprise customers. With operations in Sweden and US, XMReality is listed on Nasdaq First North (ticker: XMR). Further information is available under [www.xmreality.com](http://www.xmreality.com)