



## XMReality used by Panasonic Homes to enter New Zealand housing market

**Panasonic Homes, a subsidiary to Panasonic Corp., are active within the housing business with an expertise in home construction. They recently undertook their first project outside of Asia with a delivery of a prefabricated prototype home to New Zealand. Due to travel restrictions, XMReality Remote Guidance was used to lead the first stage of the build remotely from Japan.**

In New Zealand there is a need to build more warm, dry and affordable homes which led the government to invite overseas prefabricated housing manufacturers to participate in the Kiwi Build project. Panasonic Homes was one of these manufacturers and they partnered with New Zealand's largest residential building company Mike Greer Commercial, MGC, to deliver a prototype. However, for the initial onsite constructions Panasonic Homes' engineers could not enter New Zealand, so they instead used XMReality Remote Guidance to guide the local MGC team through the first part of the build remotely. Panasonic Homes is a customer to XMReality and started using the software with this specific project in mind.

For more information about the project and how it was conducted you can watch [this](#) video from Panasonic Homes.

### **For more information, please contact:**

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### **About XMReality Remote Guidance™**

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's (Application Programming Interfaces)

### **About XMReality**

XMReality develops and sells solutions that revolutionizes knowledge sharing through Augmented Reality (AR). The company is a market leader in Remote Guidance, which uses AR to guide onsite staff to enable quick dispositions, resolutions and/or problem prevention. The product is currently used in more than 60 countries. ABB, Nestlé, Electrolux, AB Inbev, Sidel, Hexagon, Bühler and Minibea Intec are some of the more than 90 Enterprise customers. With operations in Sweden and US, XMReality is listed on Nasdaq First North (ticker: XMR). Further information is available under [www.xmreality.com](http://www.xmreality.com)

### **About Panasonic Homes**

Panasonic Homes Co., Ltd. was founded in 1963 by Panasonic Corp. founder Konosuke Matsushita. For more than 50 years, the company has expanded its housing business in Japan and enhanced expertise and technology in home construction. As of 2019 from 1963, total home sales have reached around 430,000 units and 2019 from 1977, total apartment sales have reached around 380,000 units. This company has become a subsidiary of Panasonic Corp. in October 2017 changed its name from PanaHome to Panasonic Homes in April 2018. Panasonic Homes entered the Taiwan market in 2010, Malaysia 2012, and Indonesia in 2017, and has expanded its housing business from tread houses to condos. The company also expands its services from the interior business to the construction business. In January 2020, Panasonic Homes became a group company of Prime Life Technologies Corporation, which was newly founded by Panasonic Corporation and Toyota Motor Corporation with the aim of achieving future-oriented town development. Read more at <https://homes.panasonic.com/english/>