



# XMReality signs Global Framework Agreement with Danone

**On June 14<sup>th</sup> XMReality signed a Global Framework Agreement with Danone, a Paris based multinational food-products company.**

The agreement will make XMReality Remote Guidance a Catalogue Product within Danone and as such be available to the whole company. The agreement as such does not guarantee any orders. However, initial orders have been received to current date as per the [XMReality press release dated April 20<sup>th</sup>, 2021](#). The XMReality solution will be deployed primarily in Danone's production sites to improve efficiency through remote audits, maintenance and trainings.

*"From the past year we do know that we generate significant value for our customers especially within the Food and Beverage industry. We look forward to supporting Danone in this and will work hard to maximize global use within the company"*, says Jörgen Rimmelg, CEO at XMReality.

## **For more information, please contact:**

Jörgen Rimmelg, CEO XMReality

Phone: +46 739 822 409

E-mail: [jorgen.rimmelg@xmreality.se](mailto:jorgen.rimmelg@xmreality.se)

## **About XMReality Remote Guidance™**

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's (Application Programming Interfaces)

## **About XMReality**

XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. ABB, Nestlé, Electrolux, Sidel, Heineken and Saab are examples of the more than 90 customers. XMReality is based in Linköping and the USA and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit [www.xmreality.com](http://www.xmreality.com)

## **About Danone**

Danone is a global food & beverage company with products sold in 120 countries, with more than 100 000 employees in over 55 countries. The headquarter is based in Paris and is in the top ten range globally by 2020 revenues in the food & beverage sector. For more information, visit [www.danone.com](http://www.danone.com)