



## **XMReality receives orders from another global food and beverage company**

**XMReality has received orders from a global food and beverage production company totalling 800 000 SEK. The orders cover annual software subscriptions with automatic renewal and contain as such no hardware. The amount is for the first year. The main use case is maintenance, covering both predictive and unscheduled work which might also include the original equipment manufacturer when their expertise is needed.**

“This is a new Customer and our second large major league food production company that we sign. The order follow our strategic direction to become strong in this vertical.”, says Jörgen Remmelg, CEO at XMReality.

*This disclosure contains information that XMReality is obliged to make public pursuant to the EU Market Abuse Regulation (EU nr 596/2014). The information was submitted for publication, through the agency of the contact person, on 20-04-2021 13:33 CET.*

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### **About XMReality AB**

XMReality develops and sells solutions that revolutionizes knowledge sharing through Augmented Reality (AR). The company is a market leader in Remote Guidance, which uses AR to guide onsite staff to enable quick dispositions, resolutions and/or problem prevention. The product is currently used in almost 60 countries. ABB, Nestlé, Electrolux, AB Inbev, Sidel, Hexagon, Bühler and Minibea Intec are some of the more than 80 customers. With operations in Sweden and US, XMReality is listed on Nasdaq First North (ticker: XMR). Further information is available under [www.xmreality.com](http://www.xmreality.com)

### **About the Customer**

The company is a global food & beverage company with products sold in 120 countries, more than 100 000 employees in over 55 countries. The company is headquartered in Europe and is in the top ten range globally by 2020 revenues in the food-and beverage sector.

The company's Certified Adviser is Redeye AB

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