



# XMReality wins procurement and signs framework agreement for the social housing sector in the UK

Procurement for Housing (PfH) and XMReality has signed a framework agreement for XMReality Remote Guidance. The availability of Remote Guidance has been requested by the PfH member organizations and is now a catalogue product.

PfH is a respected leading brand within the UK's social housing sector, recognized for the value they help their members to create from supply chains. Their 1000+ member organizations collectively manage over 3.9 million properties. All PfH members enjoy access to a range of procurement services including dedicated frameworks offering best value from market leading suppliers, which XMReality will now be a part of. The goal for PfH is to offer solutions designed to assist members in reducing cost, improving control, transparency and improving efficiency.

*"This agreement is a clear testament of the value, credibility and quality of our product. The agreement allows us to access many municipality and regional sponsored social housing suppliers. The agreement as such does not guarantee any orders, but all 1000+ members are now given access to our service", says Andreas Jonsson, Chief Business Development Officer XMReality. "The typical use case is a centralized Facility Management that quickly can help a tenant to solve a problem in the apartment."*

## For more information, please contact:

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## About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's (Application Programming Interfaces)

## About XMReality

XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. ABB, Nestlé, Electrolux, Sidel, Heineken and Saab are examples of the more than 100 customers. XMReality is based in Linköping and the USA and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit: [www.xmreality.com](http://www.xmreality.com)

## About Procurement for Housing (PfH):

For more information, visit: [www.procurementforhousing.co.uk](http://www.procurementforhousing.co.uk)