



XMReality appoints Tim Koepl as President of XMReality Inc.

As of January 1, Tim Koepl joins XMReality as its new President of XMReality Inc., the U.S. based subsidiary of XMReality AB. Tim most recently led an advanced technologies integration program to enable the US Department of Defense to adopt new technologies and software to modernize supply chain and maintenance capabilities.

Koepl is an executive with extensive experience building companies and has served as CEO of Eva MedTec and Suspension Systems Technologies, while also serving as President of Bi-Phase Technologies and Troika Solutions. In his previous roles, Tim oversaw relationships with a diverse customer base including General Motors, Schwan Food Company, Isuzu, NA, Hendrick Automotive, The Mayo Clinic, Lear Corporation, 3M and the U.S. Department of Defense.

Earlier in his career, Tim practiced law in Washington, D.C. with a global 100 law firm, directed compliance for a U.S. based defense contractor, and served as an officer in the United States Marine Corps. Tim holds a B.A. from Marquette University and a J.D. from the University of San Diego.

“I am excited about the future of XMReality’s Remote Guidance tool. I believe augmented reality allows businesses to improve employee and customer engagement, create safer working environments and reduce carbon emissions by eliminating travel,” says Tim Koepl. “By eliminating inefficiencies, reducing costs, and increasing engagement along the product lifecycle continuum, XMReality’s customers will be able to invest more in product development and quality, thereby increasing the value proposition to their customer base making this a true win-win situation for all participants in the marketplace.”

“I am pleased to welcome Tim to the team. He is an experienced, competent and forward leaning leader who now has the task to take our US ambitions to the next level. The whole Management Team have had the pleasure of spending a full week with Tim in Sweden during his onboarding and we are all impressed! I am really looking forward to working with Tim and adding his experience and skill set to the company.” says Jörgen Rimmelg, CEO of XMReality.

For more information, please contact:

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About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else’s hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API’s (Application Programming Interfaces)

About XMReality

XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. ABB, Nestlé, Electrolux, Sidel, Heineken and Saab are examples of the more than 90 customers. XMReality is based in Linköping and in the U.S. and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit: www.xmreality.com