



XMReality receives order from a Japanese car manufacturer through the partnership with NTT

The Thai unit of a large Japanese car manufacturer has placed an order for XMReality Remote Guidance through NTT. XMReality has a partnership agreement in place with NTT (Nippon Telegraph and Telephone) since October 2020 so that NTT can market and sell XMReality Remote Guidance™.

The car manufacturer has placed the order directly with NTT, who then orders the service from XMReality. This is the first order generated by this partnership.

"I'm very pleased to see that this partnership with NTT is starting to yield revenue for XMReality", says Andreas Jonsson, CSO at XMReality. "Going forward we believe in generating revenues from a well selected partner network that allows us access to markets that otherwise would have been harder to target for us, such as APAC in this case. The initial monetary amount as such is not significant for this particular order, but there is obviously potential here."

The customer plans to use XMReality Remote Guidance in their production with use cases such as troubleshooting, diagnostics and training.

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About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's (Application Programming Interfaces)

About XMReality

XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. ABB, Nestlé, Electrolux, Sidel, Heineken and Saab are examples of the more than 100 customers. XMReality is based in Linköping and in the U.S. and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit: www.xmreality.com

About NTT

NTT is a top 10 global business and IT services provider with more than 100,000 professionals in over 50 countries.

NTT partners with clients to navigate and simplify the modern complexities of business and technology, delivering the insights, solutions and outcomes that matter most. We deliver tangible business results by combining deep industry expertise with applied innovations in digital, cloud and automation across a comprehensive portfolio of consulting, applications, infrastructure and business process services. Read more about NTT at www.global.ntt