



XMReality and Pointmedia land new customer and venture within a new application of the software

XMReality has a partnership agreement in place with Pointmedia since December 2022, covering the Norwegian market, and the companies have now signed a new customer; Mycoteam. Pointmedia offers a branded remote collaboration software 'Remoto Solutions', based on XMReality's Remote Guidance software.

"I'm glad to see that we are progressing this partnership and that we now have a new customer in Mycoteam. Moreover, the use case is new as our solution will be used for damp and mold inspections within the construction sector", says Andreas Jonsson, CSO at XMReality and responsible for partner sales, and continues "This collaboration with Pointmedia provides us with great access to the Norwegian market and we see interesting opportunities increase continuously. We consider partnership sales to be an important strategic sales channel for XMReality. It gives us a bigger global reach and has the potential to generate great synergies for us going forward."

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About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's (Application Programming Interfaces)

About XMReality

XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. Nestlé, Electrolux, Sidel, Heineken and Saab are examples of the more than 125 customers. XMReality is based in Linköping and in the U.S. and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit: www.xmreality.com

About Pointmedia

Pointmedia is a provider of Remoto Solutions software and mainly active on the Norwegian market. Pointmedia serves companies like Kongsberg, the Norwegian Defense, Orkla, Ringnes, Tine and more. Remoto Solutions is a visual assistance tool for enterprises that provides complete 2-way video streaming of video, audio, and tutorial tools that enables your company to carry out instructions, guidance, and inspections quickly and accurately, without

sending an expert to the site. Solve problems in minutes, not hours or days. For more information, visit www.remotosolutions.com