



XMReality U.S. signs first Mexican customer

XMReality Inc. has signed its first enterprise licensed customer in Mexico, expanding its geographic reach in the Americas. The customer is ILSCO, a subsidiary of ECM Industries which is already a customer to XMReality Inc., with operations in Matamoros, Mexico. ILSCO produces power and grounding connectors and associated accessories. ILSCO's initial use of XMReality will focus on internal remote video support of its manufacturing equipment.

"It's great to see that we are making headway into the Mexican market through our relationship with ILSCO. Success in Mexico requires building strong relationships with customers and understanding their unique needs. By providing high-quality software and exceptional customer service, we will continue to serve as a trusted partner to ILSCO and other customers in Mexico, as we grow our business in this dynamic market from our Texas headquarters." Says Tim Koepl, President of XMReality Inc.

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About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's (Application Programming Interfaces)

About XMReality

XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. Nestlé, Electrolux, Sidel, Heineken and Saab are examples of the more than 125 customers. XMReality is based in Linköping and in the U.S. and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit: www.xmreality.com

About ILSCO

For over 125 years, ILSCO has built a solid reputation as a vertically integrated industry leader in the manufacturing of power and grounding connectors and accessories. Known for product innovation and exceptional customer service, ILSCO has operations spanning three countries with eight manufacturing locations and nine regional distribution centers serving customers across North America. Read more at www.ilsco.com