XMReality and Pointmedia sign Partnership Agreement

XMReality AB has signed a Partnership Agreement with Pointmedia, a Norwegian company providing remote collaboration software. Their remote collaboration software 'Remoto Solutions' will, going forward, be based on XMReality's Remote Guidance software and used both by their existing customer base and offered to new customers.

Pointmedia was founded in 2020 during the pandemic to help companies overcome the challenges of carrying out tasks remotely. Today they help companies increase efficiency, reduce travel cost and environmental footprint as well as solving critical problems quickly. Their offer 'Remoto Solution' has previously been based on another software, but the need to evolve the product and offer their customers a more technically capable solution was the drivers behind this partnership.

Pointmedia are now implementing XMReality's software as the base for their 'Remoto Solutions'. XMReality Remote Guidance will replace the previous software and be rolled out both to Pointmedia's current customer base as well as offered to new potential customers.

"XMReality is working on strengthening our position in the Nordics and we think it's great to collaborate with a partner in Norway who also brings with them an existing customer base that will be transferred to use our solution. We look forward to a fruitful collaboration that will strengthen us both in the Nordics and above all in Norway." Says Andreas Jonsson, CBDO at XMReality.

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About XMReality Remote Guidance™
XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's (Application Programming Interfaces)

About XMReality
XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. Nestlé, Electrolux, Sidel, Heineken and Saab are examples of the more than 125 customers. XMReality is based in Linköping and in the U.S. and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit: www.xmreality.com

About Pointmedia

Pointmedia is a provider of Remoto Solutions software and mainly active on the Norwegian market. Pointmedia serves companies like Kongsberg, the Norwegian Defense, Orkla, Ringnes, Tine and more. Remoto Solutions is a visual assistance tool for enterprises that provides complete 2-way video streaming of video, audio, and tutorial tools that enables your company to quickly and accurately carry out instructions, guidance, and inspections without sending an expert to the site. Solve problems in minutes, not hours or days. For more information, visit www.remotosolutions.com