



XMReality signs new deal with Technology Resource Center of America

XMReality Inc., the U.S. subsidiary of XMReality AB (publ), today announced that it has signed a new client deal with Technology Resource Center of America, a respected leader in the development and implementation of multi-site enterprise technology across the United States.

The deal will see XMReality, Inc. provide Technology Resource Center of America (TRCA) with its Remote Guidance™ software. XMReality Remote Guidance™ is an industry trusted cloud-based AR software that helps businesses improve their knowledge transfer and remote collaboration by allowing geographically separated colleagues, customers, and suppliers to interact and collaborate as if they were side by side.

TRCA has over 2000 contractors appointed nationwide that work with installations and maintenance of technology for a variety of industries. They will now start to use the solution in their support operations to further strengthen their customer service.

“We are excited to welcome TRCA to the XMReality family,” said Ryan Simeone, Vice President of Business Development at XMReality, Inc. “TRCA is a leading technology solutions provider in the United States, and we are pleased to work with them to help improve their industry leading customer service.”

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About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else’s hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API’s (Application Programming Interfaces)

About XMReality

XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. Nestlé, Electrolux, Sidel, Heineken and Saab are examples of the more than 135 customers. XMReality is based in Linköping and in the U.S. and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit: www.xmreality.com

About Technology Resource Center of America

Technology Resource Center of America is a technology solutions provider that helps businesses across America leverage technology to gain better insights and data surrounding

their own customer base. TRCA was founded in 1991 and is headquartered in Denton, Texas.
For more information, visit: <http://www.trca.com/>