



XMReality signs new deal with Guernsey Holdings LLC

XMReality Inc., the U.S. subsidiary of XMReality AB (publ), has signed a new client deal with Guernsey Holdings LLC, a top 100 restaurant franchisee in the United States and one of the largest operators of Sonic restaurants in the country.

The deal will see XMReality, Inc. provide Guernsey Holdings with its Remote Guidance™ software. The software will be used to facilitate remote collaboration between colleagues and suppliers at restaurant locations owned by Guernsey Holdings.

"We are excited to welcome Guernsey Holdings to the XMReality family," said Ryne Simeone, Vice President of Business Development at XMReality, Inc. "Guernsey Holdings is one of the fastest growing restaurant operators in the country and invests heavily in its people and the communities it serves, and we are pleased to work with them as they continue to grow their presence in the United States."

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About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's (Application Programming Interfaces)

About XMReality

XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. Nestlé, Electrolux, Sidel, Heineken and Saab are examples of the more than 135 customers. XMReality is based in Linköping and in the U.S. and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit: www.xmreality.com

About Guernsey Holdings LLC

Guernsey Holdings is a private investment firm based in Las Vegas, Nevada, that owns and operates Sonic restaurants throughout the United States. It is one of the largest operators in the Sonic franchise system and in the top 100 by revenue of restaurant franchisees in the United States. For more information, visit: www.guernseyholdings.com