

# XMReality and Guohui Anchuang sign Partnership Agreement

XMReality AB has signed a partnership agreement with Guohui Anchuang, a digital solution supplier for industrial platforms and RealWear. The scope covers bundling of XMReality software with their digital platforms as well as RealWear smart glasses. The bundled products will be offered to larger industries in the Shandong province, which is the second largest province in China with 100 million inhabitants, in order to increase efficiency, reduce production line downtime and improve maintenance operations.

The signing of the agreement does not guarantee any order intake or revenues.

"This agreement is a great opportunity for us to enter the large Chinese market. Also, Guohui Anchuang is an exclusive re-seller for the Shandong province of smart glasses from US based RealWear and is on top of this partly owned by ARM headquartered in the UK. Both being strong indicators that Guohui Anchuang is a company with the capability and experience to collaborate with western based partners. From our past experience we do know that the combination of RealWear's smart glasses and XMReality Remote Guidance is a very strong offer and most likely the fastest, simplest and cheapest way to implement AR technology in the industrial process." says Jörgen Remmelg, CEO at XMReality.

## For more information, please contact:

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#### About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else's hands—as if you
  were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API's (Application Programming Interfaces)

## **About XMReality**

XMReality develops and sells solutions that revolutionizes knowledge sharing through Augmented Reality (AR). The company is a market leader in Remote Guidance, which uses AR to guide onsite staff to enable quick dispositions, resolutions and/or problem prevention. The product is currently used in more than 60 countries. ABB, Nestlé, Electrolux, AB Inbev, Sidel, Hexagon, Bühler and Minibea Intec are some of the more than 90 Enterprise customers. With operations in Sweden and US, XMReality is listed on Nasdaq First North (ticker: XMR). Further information is available under www.xmreality.com

#### **About Guohui Anchuang**

Guohui Anchuang is a state-owned holding company, established in April 2018, with 80.1% of government shares and 19.9% of ARM, a British semiconductor and software design company (www.arm.com). Shandong Guohui'an Chuang Intelligent IoT Development Co., Ltd. is a high-tech enterprise based in Jinan High-tech Zone under the guidance of the Shandong Provincial Government. The company was jointly established by Shandong Guohui Investment Co., Ltd.,

an enterprise directly under the Provincial State-owned Assets Supervision and Administration Commission, and the global technology giant arm, with a registered capital of 100 million yuan. Read more at www.sdgharm.com