



XMReality announces new client deal with Miller Electric Mfg.

XMReality Inc., the U.S. subsidiary of XMReality AB (publ), has signed a new client deal with Miller Electric Mfg. LLC, a leading manufacturer of welding equipment in the United States.

The deal will see XMReality, Inc. provide Miller Electric Mfg. with its Remote Guidance™ software. Remote Guidance™ is an industry trusted cloud-based AR software that helps businesses to reliably improve their knowledge transfer and remote collaboration by allowing geographically separated colleagues, customers, and suppliers to interact and collaborate as if they were side by side.

“We are excited to welcome Miller to the XMReality family,” said Tim Koepl, President at XMReality Inc. “Miller Electric Mfg. is a leading manufacturer of welding equipment in the United States, and we are confident that Remote Guidance™ will help them to improve their efficiency and productivity.”

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About Miller Electric Mfg. LLC

Miller Electric Mfg. LLC is headquartered in Appleton, Wisconsin and leads the welding industry in building advanced, solution-focused products and meeting crucial needs for welding safety and health. They are wholly owned by publicly traded Illinois Tool Works, ITW (NYSE: ITW), a Fortune 200 global multi-industry manufacturing leader with revenue of \$15.9 billion in 2022. For more information, visit: www.millerwelds.com or www.itw.com

About XMReality Remote Guidance™

XMReality Remote Guidance is an AR-enabled knowledge sharing tool that lets you communicate with gestures, speech, chat and pointers with someone at a completely different place. It includes:

- A unique hands-overlay technology that lets you guide someone else’s hands—as if you were there.
- A web portal to manage teams and users, and to measure usage
- Integration through client-side API’s (Application Programming Interfaces)

About XMReality

XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. Nestlé, Electrolux, Sidel, Heineken and Saab are examples of the more than 135 customers. XMReality is based in Linköping and in the U.S. and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit: www.xmreality.com