Secure Thingz and IAR Systems endorse global joint statement for consumer IoT security

Through the World Economic Forum's Council on the Connected World, the companies are joining forces with industry, hackers, and consumer groups for building consensus on security for consumer IoT devices

Cambridge, UK / Uppsala, Sweden—February 16, 2022—Secure Thingz, an IAR Systems® Group company delivering advanced platforms to secure the IoT, and IAR Systems, the world leader of software tools and services for embedded development, today announced their active support for the Consumer IoT Security Statement of Support. Through the World Economic Forum's Council on the Connected World, Consumers International, Cybersecurity Tech Accord, and I Am The Cavalry, representing over 400 organizations, have come together as a result of the rising threats stemming from insecure consumer IoT devices.

With billions of connected consumer devices now on the market, and billions more soon to follow, there is need for a strong global baseline for IoT security in the next generation of consumer products. Through the World Economic Forum's platform for multistakeholder cooperation, IAR Systems and Secure Thingz are part of a community reflecting the interests of security researchers, technology providers, and consumers.

"The efforts of the World Economic Forum, in addition to the growing national and international standards, are very welcome. From Secure Thingz side, we are ideally placed to support the improvement of security across all connected devices through our unique end-to-end solutions," stated Haydn Povey, CEO of Secure Thingz. "It is only by elevating these requirements to the boardrooms of the Fortune 500 companies, and the corridors of power, that we will see the changes in purchasing habits and empowerment of systems, unleashing the radical benefits of the connected world."

For information on how Secure Thingz helps achieve the World Economic Forum's measured outcomes, please visit www.securethingz.com/weforum. More information about the Consumer IoT Security Statement of Support is available at www.weforum.org/agenda/2022/02/5-security-must-haves-for-internet-connected-consumer-products.

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Editor's Note: *IAR Systems, IAR Embedded Workbench, Embedded Trust, C-Trust, C-SPY, C-RUN, C-STAT, IAR Visual State, IAR KickStart Kit, I-jet, I-jet Trace, I-scope, IAR Academy, IAR, and the logotype of IAR Systems are trademarks or registered trademarks owned by IAR Systems AB. All other product names are trademarks of their respective owners.*

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About IAR Systems

IAR Systems provides world-leading software tools and services for embedded development, enabling companies worldwide to create the products of today and the innovations of tomorrow. Since 1983, IAR Systems' solutions have ensured quality, reliability and efficiency in the development of over one million embedded applications. The company is headquartered in Uppsala, Sweden and has sales and support offices all over the world. Since 2018, Secure Thingz, the global domain expert in device security, embedded systems, and lifecycle management, is part of IAR Systems Group AB. IAR Systems Group AB is listed on NASDAQ OMX Stockholm, Mid Cap. Learn more at www.iar.com.

About Secure Thingz

Secure Thingz is the global domain expert in device security, embedded systems, and lifecycle management. In 2018, the company was acquired by IAR Systems Group AB, the world-leading provider of software tools and services for embedded development. Secure Thingz is focused on delivering advanced security solutions into the emerging industrial Internet of Things, critical infrastructure, automotive and other markets. Secure Thingz is a founding member and Executive Board member of the Internet of Things Security Foundation (www.iotsecurityfoundation.org), the leading global organization for IoT Security.